

Baby Diapers Market in North America 2022

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Abstracts

Baby diapers are one of the most consumed baby care products in the world. They come with options: cloth diapers which are composed of layers of fabric or disposable diapers which contain absorbent chemicals. Today's disposable diapers are light, compact, very absorbent, prevents leaks and easy to use. Disposable diapers decrease the incidence of probable sepsis in babies admitted to a level II NICU with a high incidence of nosocomial sepsis. They are cost-effective in prevention of neonatal sepsis. The baby diapers market in North America is set to increase by US\$ 1.5 billion from 2022 to 2028, representing a compound annual growth rate (CAGR) of 2.8% during the forecast period.

The report provides up-to-date market size data for period 2018-2021 and forecast to 2028 covering key market aspects like sales value and volume for baby diapers. The North America baby diapers market is segmented on the basis of product, retail channel, and country. On the basis of product, the baby diapers market in North America has been segmented into nappies, nappy pants. By retail channel, the baby diapers market in North America has been segmented into supermarkets and hypermarkets, specialty stores, e-commerce, others. In terms of geography, the baby diapers market in North America has been segmented into USA, Canada.

The nappies market is further segmented into newborn nappies, standard nappies, and junior sized nappies.

The competitive landscape of the industry has also been examined along with the profiles of the key players Kimberly-Clark Corporation, The Honest Company Inc., The Procter & Gamble Company (P&G), Walgreens Boots Alliance Inc. Competitive landscape gives a description of the competitive nature of the baby diapers market in North America and a description of the leading companies. Key financial deals which have shaped the market in recent years are identified.

Report Scope

Product: nappies, nappy pants

Retail channel: supermarkets and hypermarkets, specialty stores, e-commerce, others

Country: USA, Canada

Years considered: this report covers the period 2018 to 2028

Company mentioned: Kimberly-Clark Corporation, The Honest Company Inc., The Procter & Gamble Company (P&G), Walgreens Boots Alliance Inc.

Key Benefits for Stakeholders

Get a comprehensive picture of the North America baby diapers market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

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Kimberly-Clark Corporation
The Honest Company, Inc.
The Procter & Gamble Company (P&G)
Walgreens Boots Alliance, Inc.
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