

# Baby Diapers Market in Latin America 2022

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## Abstracts

Baby diapers are one of the most consumed baby care products in the world. They come with options: cloth diapers which are composed of layers of fabric or disposable diapers which contain absorbent chemicals. Today's disposable diapers are light, compact, very absorbent, prevents leaks and easy to use. Disposable diapers decrease the incidence of probable sepsis in babies admitted to a level II NICU with a high incidence of nosocomial sepsis. They are cost-effective in prevention of neonatal sepsis. According to StrategyHelix, the baby diapers market in Latin America is expected to increase by US\$ 8.1 billion during 2022-2028, expanding at a CAGR of 11.2% during the forecast period.

The report provides up-to-date market size data for period 2018-2021 and forecast to 2028 covering key market aspects like sales value and volume for baby diapers. The Latin America baby diapers market is segmented on the basis of product, retail channel, and country. Based on product, the baby diapers market in Latin America is categorized into nappies, nappy pants. On the basis of retail channel, the baby diapers market in Latin America has been segmented into supermarkets and hypermarkets, grocery stores, specialty stores, others. Geographically, the baby diapers market in Latin America is segmented into Argentina, Brazil, Chile, Colombia, Mexico, others.

The nappies market is further segmented into newborn nappies, standard nappies, and junior sized nappies.

The Latin America baby diapers market is highly competitive. Key companies profiled in the report include CCM Industria e Comercio de Produtos Descartaveis S/A, Daio Paper Corporation, Drylock Technologies NV, Empresas CMPC S.A., Ever Green Industria e Comercio Ltda., Kimberly-Clark Corporation, Lambi S.A. de C.V., Mili S/A, Ontex BVBA, The Procter & Gamble Company (P&G), Unicharm Corporation, Vicentin S.A.I.C. Competitive landscape gives a description of the competitive nature of the baby diapers

market in Latin America and a description of the leading companies. Key financial deals which have shaped the market in recent years are identified.

#### Report Scope

Product: nappies, nappy pants

Retail channel: supermarkets and hypermarkets, grocery stores, specialty stores, others

Country: Argentina, Brazil, Chile, Colombia, Mexico, others

Years considered: this report covers the period 2018 to 2028

Company mentioned: CCM Industria e Comercio de Produtos Descartaveis S/A, Daio Paper Corporation, Drylock Technologies NV, Empresas CMPC S.A., Ever Green Industria e Comercio Ltda., Kimberly-Clark Corporation, Lambi S.A. de C.V., Mili S/A, Ontex BVBA, The Procter & Gamble Company (P&G), Unicharm Corporation, Vicentin S.A.I.C.

#### Key Benefits for Stakeholders

Get a comprehensive picture of the Latin America baby diapers market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

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CCM Industria e Comercio de Produtos Descartaveis S/A  
Daio Paper Corporation  
Drylock Technologies NV  
Empresas CMPC S.A.  
Ever Green Industria e Comercio Ltda.

Kimberly-Clark Corporation  
Lambi, S.A. de C.V.  
Mili S/A  
Ontex BVBA  
The Procter & Gamble Company (P&G)  
Unicharm Corporation  
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