

# Baby Diapers Market in Europe 2022

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## Abstracts

Baby diapers are one of the most consumed baby care products in the world. They come with options: cloth diapers which are composed of layers of fabric or disposable diapers which contain absorbent chemicals. Today's disposable diapers are light, compact, very absorbent, prevents leaks and easy to use. Disposable diapers decrease the incidence of probable sepsis in babies admitted to a level II NICU with a high incidence of nosocomial sepsis. They are cost-effective in prevention of neonatal sepsis. According to a report by StrategyHelix, the baby diapers market in Europe is set to increase by US\$ 1.9 billion during 2022-2028, growing at a CAGR of 2.9% during the forecast period.

The report provides up-to-date market size data for period 2018-2021 and forecast to 2028 covering key market aspects like sales value and volume for baby diapers. The Europe baby diapers market is segmented on the basis of product, retail channel, and country. On the basis of product, the baby diapers market in Europe has been segmented into nappies, nappy pants. By retail channel, the baby diapers market in Europe has been segmented into supermarkets and hypermarkets, specialty stores, e-commerce, others. Geographically, the baby diapers market in Europe is segmented into France, Germany, Italy, Netherlands, Poland, Russia, Spain, Turkey, United Kingdom, others.

The nappies market is further segmented into newborn nappies, standard nappies, and junior sized nappies.

The Europe baby diapers market is highly competitive. The report also includes the profiles of leading companies such as Essity AB, Kimberly-Clark Corporation, Love And Green, Naturopera SAS, Naty AB, NOO CORP SAS, Ontex BVBA, The Procter & Gamble Company (P&G), Unilever PLC. Competitive landscape gives a description of the competitive nature of the baby diapers market in Europe and a description of the

leading companies. Key financial deals which have shaped the market in recent years are identified.

#### Report Scope

Product: nappies, nappy pants

Retail channel: supermarkets and hypermarkets, specialty stores, e-commerce, others

Country: France, Germany, Italy, Netherlands, Poland, Russia, Spain, Turkey, United Kingdom, others

Years considered: this report covers the period 2018 to 2028

Company mentioned: Essity AB, Kimberly-Clark Corporation, Love And Green, Naturopera SAS, Naty AB, NOO CORP SAS, Ontex BVBA, The Procter & Gamble Company (P&G), Unilever PLC

#### Key Benefits for Stakeholders

Get a comprehensive picture of the Europe baby diapers market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

## Contents

### **PART 1. INTRODUCTION**

Scope of the study  
Study period  
Geographical scope  
Research methodology

### **PART 2. BABY DIAPERS MARKET OVERVIEW**

### **PART 3. MARKET BREAKDOWN BY PRODUCT**

Nappies  
Nappy pants

### **PART 4. MARKET BREAKDOWN BY RETAIL CHANNEL**

Supermarkets and hypermarkets  
Specialty stores  
E-commerce  
Others

### **PART 5. MARKET BREAKDOWN BY COUNTRY**

France  
Germany  
Italy  
Netherlands  
Poland  
Russia  
Spain  
Turkey  
United Kingdom  
Others

### **PART 6. KEY COMPANIES**

Essity AB

Kimberly-Clark Corporation  
Love And Green  
Natuopera SAS  
Naty AB  
NOO CORP SAS  
Ontex BVBA  
The Procter & Gamble Company (P&G)  
Unilever PLC  
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