

Baby Diapers Market in Croatia 2022

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Abstracts

Baby diapers are one of the most consumed baby care products in the world. They come with options: cloth diapers which are composed of layers of fabric or disposable diapers which contain absorbent chemicals. Today's disposable diapers are light, compact, very absorbent, prevents leaks and easy to use. Disposable diapers decrease the incidence of probable sepsis in babies admitted to a level II NICU with a high incidence of nosocomial sepsis. They are cost-effective in prevention of neonatal sepsis. The baby diapers market in Croatia is set to grow at a healthy compound annual growth rate (CAGR) of 1% in the next five years, according to StrategyHelix.

The report provides up-to-date market size data for period 2018-2021 and forecast to 2028 covering key market aspects like sales value and volume for baby diapers. The Croatia baby diapers market is segmented on the basis of product, and retail channel. By product, the baby diapers market in Croatia has been segmented into nappies, nappy pants. Based upon retail channel, the baby diapers market in Croatia is categorized into supermarkets and hypermarkets, specialty stores, e-commerce, others.

The nappies market is further segmented into newborn nappies, standard nappies, and junior sized nappies.

As of 2021, the major players in the Croatia baby diapers market were Violeta d.o.o., The Procter & Gamble Company (P&G), Kimberly-Clark Corporation. Competitive landscape gives a description of the competitive nature of the baby diapers market in Croatia and a description of the leading companies. Key financial deals which have shaped the market in recent years are identified.

The report is an invaluable resource for companies and organizations active in this industry. It provides a cohesive picture of the baby diapers market to help drive informed decision making for industry executives, policy makers, academic, and

analysts.

Report Scope

Product: nappies, nappy pants

Retail channel: supermarkets and hypermarkets, specialty stores, e-commerce, others

Years considered: this report covers the period 2018 to 2028

Company mentioned: Violeta d.o.o., The Procter & Gamble Company (P&G), Kimberly-Clark Corporation

Key Benefits for Stakeholders

Get a comprehensive picture of the Croatia baby diapers market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

Contents

PART 1. INTRODUCTION

Scope of the study
Study period
Geographical scope
Research methodology

PART 2. BABY DIAPERS MARKET OVERVIEW

PART 3. MARKET BREAKDOWN BY PRODUCT

Nappies
Nappy pants

PART 4. MARKET BREAKDOWN BY RETAIL CHANNEL

Supermarkets and hypermarkets
Specialty stores
E-commerce
Others

PART 5. KEY COMPANIES

Violeta d.o.o.
The Procter & Gamble Company (P&G)
Kimberly-Clark Corporation
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