

Baby Diapers Market in China 2022

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Abstracts

Baby diapers are one of the most consumed baby care products in the world. They come with options: cloth diapers which are composed of layers of fabric or disposable diapers which contain absorbent chemicals. Today's disposable diapers are light, compact, very absorbent, prevents leaks and easy to use. Disposable diapers decrease the incidence of probable sepsis in babies admitted to a level II NICU with a high incidence of nosocomial sepsis. They are cost-effective in prevention of neonatal sepsis. According to StrategyHelix, the baby diapers market in China is expected to increase by US\$ 4.5 billion during 2022-2028, expanding at a CAGR of 5.6% during the forecast period.

The report provides up-to-date market size data for period 2018-2021 and forecast to 2028 covering key market aspects like sales value and volume for baby diapers. The China baby diapers market is segmented on the basis of product, and retail channel. Based on product, the baby diapers market in China is categorized into nappies, nappy pants. On the basis of retail channel, the baby diapers market in China has been segmented into supermarkets and hypermarkets, e-commerce, others.

The nappies market is further segmented into newborn nappies, standard nappies, and junior sized nappies.

The China baby diapers market is highly competitive. The prominent players operating in the China baby diapers market include Unicharm Corporation, The Procter & Gamble Company (P&G), Shanghai Xier Industrial Co. Ltd., Lunaler Group, Kimberly-Clark Corporation, Kao Corporation, Hengan International Group Company Limited, Health & Happiness Group International Holdings Ltd. (H&H Group), Hangzhou Shutai Sanitary Products Co. Ltd., Guangdong Yinyin Co. Ltd., Guangdong Winsun Personal Care Products Co. Ltd., Daio Paper Corporation, Bobdog (China) Children's Products Co. Ltd., Biba (Zhejiang) Care Products Co. Ltd., AAB Group (China) Co. Ltd. Competitive

landscape gives a description of the competitive nature of the baby diapers market in China and a description of the leading companies. Key financial deals which have shaped the market in recent years are identified.

The report is an invaluable resource for companies and organizations active in this industry. It provides a cohesive picture of the baby diapers market to help drive informed decision making for industry executives, policy makers, academic, and analysts.

Report Scope

Product: nappies, nappy pants

Retail channel: supermarkets and hypermarkets, e-commerce, others

Years considered: this report covers the period 2018 to 2028

Company mentioned: Unicharm Corporation, The Procter & Gamble Company (P&G), Shanghai Xier Industrial Co. Ltd., Lunaler Group, Kimberly-Clark Corporation, Kao Corporation, Hengan International Group Company Limited, Health & Happiness Group International Holdings Ltd. (H&H Group), Hangzhou Shutai Sanitary Products Co. Ltd., Guangdong Yinyin Co. Ltd., Guangdong Winsun Personal Care Products Co. Ltd., Daio Paper Corporation, Bobdog (China) Children's Products Co. Ltd., Biba (Zhejiang) Care Products Co. Ltd., AAB Group (China) Co. Ltd.

Key Benefits for Stakeholders

Get a comprehensive picture of the China baby diapers market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

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Supermarkets and hypermarkets
E-commerce
Others

PART 5. KEY COMPANIES

Unicharm Corporation
The Procter & Gamble Company (P&G)
Shanghai Xier Industrial Co., Ltd.
Lunaler Group
Kimberly-Clark Corporation
Kao Corporation
Hengan International Group Company Limited
Health & Happiness Group International Holdings Ltd. (H&H Group)
Hangzhou Shutai Sanitary Products Co., Ltd.
Guangdong Yinyin Co., Ltd.
Guangdong Winsun Personal Care Products Co., Ltd.
Daio Paper Corporation
Bobdog (China) Children's Products Co., Ltd.
Biba (Zhejiang) Care Products Co., Ltd.
AAB Group (China) Co., Ltd.

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