

# Baby Diapers Market in Canada 2022

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## Abstracts

Baby diapers are one of the most consumed baby care products in the world. They come with options: cloth diapers which are composed of layers of fabric or disposable diapers which contain absorbent chemicals. Today's disposable diapers are light, compact, very absorbent, prevents leaks and easy to use. Disposable diapers decrease the incidence of probable sepsis in babies admitted to a level II NICU with a high incidence of nosocomial sepsis. They are cost-effective in prevention of neonatal sepsis. The baby diapers market in Canada is poised to grow by US\$ 151.7 million from 2022 to 2028, registering a CAGR of 3.5% during the forecast period, according to StrategyHelix.

The report provides up-to-date market size data for period 2018-2021 and forecast to 2028 covering key market aspects like sales value and volume for baby diapers. The Canada baby diapers market is segmented on the basis of product, and retail channel. By product, the baby diapers market in Canada has been segmented into nappies, nappy pants. Based upon retail channel, the baby diapers market in Canada is categorized into supermarkets and hypermarkets, specialty stores, e-commerce, others.

The nappies market is further segmented into newborn nappies, standard nappies, and junior sized nappies.

The competitive landscape of the market is highly consolidated and dominated by key players such as The Procter & Gamble Company (P&G), Kimberly-Clark Corporation. Competitive landscape gives a description of the competitive nature of the baby diapers market in Canada and a description of the leading companies. Key financial deals which have shaped the market in recent years are identified.

The report is an invaluable resource for companies and organizations active in this industry. It provides a cohesive picture of the baby diapers market to help drive

informed decision making for industry executives, policy makers, academic, and analysts.

#### Report Scope

Product: nappies, nappy pants

Retail channel: supermarkets and hypermarkets, specialty stores, e-commerce, others

Years considered: this report covers the period 2018 to 2028

Company mentioned: The Procter & Gamble Company (P&G), Kimberly-Clark Corporation

#### Key Benefits for Stakeholders

Get a comprehensive picture of the Canada baby diapers market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

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Nappy pants

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E-commerce  
Others

### **PART 5. KEY COMPANIES**

The Procter & Gamble Company (P&G)  
Kimberly-Clark Corporation  
About StrategyHelix  
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