

Baby Diapers Market in Belarus 2022

<https://marketpublishers.com/r/B9DAD40100FBEN.html>

Date: December 2022

Pages: 15

Price: US\$ 450.00 (Single User License)

ID: B9DAD40100FBEN

Abstracts

Baby diapers are one of the most consumed baby care products in the world. They come with options: cloth diapers which are composed of layers of fabric or disposable diapers which contain absorbent chemicals. Today's disposable diapers are light, compact, very absorbent, prevents leaks and easy to use. Disposable diapers decrease the incidence of probable sepsis in babies admitted to a level II NICU with a high incidence of nosocomial sepsis. They are cost-effective in prevention of neonatal sepsis. The baby diapers market in Belarus is expected to increase at a CAGR of 6.1% till 2028, according to data and analytics company StrategyHelix.

The report provides up-to-date market size data for period 2018-2021 and forecast to 2028 covering key market aspects like sales value and volume for baby diapers. The Belarus baby diapers market is segmented on the basis of product, and retail channel. By product, the baby diapers market in Belarus has been segmented into nappies, nappy pants. Based upon retail channel, the baby diapers market in Belarus is categorized into convenience retail, supermarkets and hypermarkets, specialty stores, e-commerce, others.

The nappies market is further segmented into newborn nappies, standard nappies, and junior sized nappies.

The Belarus baby diapers market is highly competitive. The prominent players operating in the Belarus baby diapers market include Yasar Holding A.S., The Procter & Gamble Company (P&G), Ontex BVBA, Kimberly-Clark Corporation, Grupa TZMO, Ficosota Syntez OOD (Ficosota Holding Ltd.), Essity AB. Competitive landscape gives a description of the competitive nature of the baby diapers market in Belarus and a description of the leading companies. Key financial deals which have shaped the market in recent years are identified.

The report is an invaluable resource for companies and organizations active in this industry. It provides a cohesive picture of the baby diapers market to help drive informed decision making for industry executives, policy makers, academic, and analysts.

Report Scope

Product: nappies, nappy pants

Retail channel: convenience retail, supermarkets and hypermarkets, specialty stores, e-commerce, others

Years considered: this report covers the period 2018 to 2028

Company mentioned: Yasar Holding A.S., The Procter & Gamble Company (P&G), Ontex BVBA, Kimberly-Clark Corporation, Grupa TZMO, Ficosota Syntez OOD (Ficosota Holding Ltd.), Essity AB

Key Benefits for Stakeholders

Get a comprehensive picture of the Belarus baby diapers market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

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Supermarkets and hypermarkets
Specialty stores
E-commerce
Others

PART 5. KEY COMPANIES

Yasar Holding A.S.
The Procter & Gamble Company (P&G)
Ontex BVBA
Kimberly-Clark Corporation
Grupa TZMO
Ficosota Syntez OOD (Ficosota Holding Ltd.)
Essity AB
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