

Baby Diapers Market in Asia Pacific 2022

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Abstracts

Baby diapers are one of the most consumed baby care products in the world. They come with options: cloth diapers which are composed of layers of fabric or disposable diapers which contain absorbent chemicals. Today's disposable diapers are light, compact, very absorbent, prevents leaks and easy to use. Disposable diapers decrease the incidence of probable sepsis in babies admitted to a level II NICU with a high incidence of nosocomial sepsis. They are cost-effective in prevention of neonatal sepsis. The baby diapers market in Asia Pacific is poised to grow by US\$ 10.1 billion from 2022 to 2028, registering a CAGR of 6% during the forecast period, according to StrategyHelix.

The report provides up-to-date market size data for period 2018-2021 and forecast to 2028 covering key market aspects like sales value and volume for baby diapers. The Asia Pacific baby diapers market is segmented on the basis of product, retail channel, and country. By product, the baby diapers market in Asia Pacific has been segmented into nappies, nappy pants. Based upon retail channel, the baby diapers market in Asia Pacific is categorized into supermarkets and hypermarkets, grocery stores, specialty stores, e-commerce, others. In terms of geography, the baby diapers market in Asia Pacific has been segmented into Australia, China, India, Indonesia, Japan, Philippines, South Korea, Thailand, Vietnam, others.

The nappies market is further segmented into newborn nappies, standard nappies, and junior sized nappies.

The Asia Pacific baby diapers market is highly competitive. As of 2021, the major players in the Asia Pacific baby diapers market were AAB Group (China) Co. Ltd., Biba (Zhejiang) Care Products Co. Ltd., Bobdog (China) Children's Products Co. Ltd., Daio Paper Corporation, Essity AB, Guangdong Winsun Personal Care Products Co. Ltd., Guangdong Yinyin Co. Ltd., Hangzhou Shutai Sanitary Products Co. Ltd., Health &

Happiness Group International Holdings Ltd. (H&H Group), Hengan International Group Company Limited, Kao Corporation, Kimberly-Clark Corporation, Kindoh GmbH, KleanNara Co. Ltd., LG Household & Health Care Ltd., Lunaler Group, MSS Holdings Co. Ltd., Nobel Hygiene Private Limited, Oji Paper Co. Ltd., Shanghai Xier Industrial Co. Ltd., SUMI CO. LTD., THE FIRST TOUCH CO. LTD., The Procter & Gamble Company (P&G), Unicharm Corporation. Competitive landscape gives a description of the competitive nature of the baby diapers market in Asia Pacific and a description of the leading companies. Key financial deals which have shaped the market in recent years are identified.

Report Scope

Product: nappies, nappy pants

Retail channel: supermarkets and hypermarkets, grocery stores, specialty stores, e-commerce, others

Country: Australia, China, India, Indonesia, Japan, Philippines, South Korea, Thailand, Vietnam, others

Years considered: this report covers the period 2018 to 2028

Company mentioned: AAB Group (China) Co. Ltd., Biba (Zhejiang) Care Products Co. Ltd., Bobdog (China) Children's Products Co. Ltd., Daio Paper Corporation, Essity AB, Guangdong Winsun Personal Care Products Co. Ltd., Guangdong Yinyin Co. Ltd., Hangzhou Shutai Sanitary Products Co. Ltd., Health & Happiness Group International Holdings Ltd. (H&H Group), Hengan International Group Company Limited, Kao Corporation, Kimberly-Clark Corporation, Kindoh GmbH, KleanNara Co. Ltd., LG Household & Health Care Ltd., Lunaler Group, MSS Holdings Co. Ltd., Nobel Hygiene Private Limited, Oji Paper Co. Ltd., Shanghai Xier Industrial Co. Ltd., SUMI CO. LTD., THE FIRST TOUCH CO. LTD., The Procter & Gamble Company (P&G), Unicharm Corporation

Key Benefits for Stakeholders

Get a comprehensive picture of the Asia Pacific baby diapers market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

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India
Indonesia
Japan
Philippines
South Korea
Thailand
Vietnam
Others

PART 6. KEY COMPANIES

AAB Group (China) Co., Ltd.
Biba (Zhejiang) Care Products Co., Ltd.
Bobdog (China) Children's Products Co., Ltd.
Daio Paper Corporation
Essity AB
Guangdong Winsun Personal Care Products Co., Ltd.
Guangdong Yinyin Co., Ltd.
Hangzhou Shutai Sanitary Products Co., Ltd.
Health & Happiness Group International Holdings Ltd. (H&H Group)
Hengan International Group Company Limited
Kao Corporation
Kimberly-Clark Corporation
Kindoh GmbH
KleanNara Co., Ltd.
LG Household & Health Care, Ltd.
Lunaler Group
MSS Holdings Co., Ltd.
Nobel Hygiene Private Limited
Oji Paper Co., Ltd.
Shanghai Xier Industrial Co., Ltd.
SUMI CO., LTD.
THE FIRST TOUCH CO., LTD.
The Procter & Gamble Company (P&G)
Unicharm Corporation
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