

Apparel Retail Market in China 2021

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Abstracts

The apparel retail market in China in terms of revenue is set to grow by US\$ 247 billion during 2021-2027, growing at a compound annual growth rate (CAGR) of 7.1% during the forecast period, according to data and analytics company StrategyHelix.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for apparel retail. The China apparel retail market is segmented on the basis of grade, type. By grade, it is categorized into high-end, mass, and mid-end. The mass segment held the largest market share in 2020. However, the mid-end segment is expected to witness the highest CAGR during the forecast period. By type, the apparel retail market is divided into kidswear, menswear, and womenswear. In 2020, the womenswear segment held the largest share of the market, and the kidswear segment is anticipated to register the highest CAGR during 2021 to 2027.

The report has profiled some of the key players of the market such as Bosideng International Holdings Limited, Heilan Home Co. Ltd., Jiangsu Hongdou Industrial Co. Ltd., Ningbo Shanshan Co. Ltd., Youngor Group Co. Ltd..

The report is an invaluable resource for companies and organizations active in this industry. It provides a cohesive picture of the apparel retail market to help drive informed decision making for industry executives, policy makers, academic, and analysts.

Report Scope

Grade: high-end, mass, and mid-end

Type: kidswear, menswear, and womenswear

Years Considered: this report covers the period 2017 to 2027



Key Benefits for Stakeholders

Get a comprehensive picture of the China apparel retail market

Pinpoint growth sectors and trends for investment

Understand what the future of the apparel retail market in China looks like

Identify the competitive landscape and window of opportunity



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