

# Alcoholic Beverages Market in Vietnam 2021

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## Abstracts

Alcoholic beverages comprise a large group of beverages that contain varying amounts of alcohol. Alcoholic beverages produced on an industrial scale include beer, wine, cider, RTDs and distilled spirits. The alcoholic beverages market in Vietnam is poised to grow by US\$ 6,845 million during 2021-2027, progressing at a CAGR of 7.3% during the forecast period, according to data and analytics company StrategyHelix.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for alcoholic beverages. The Vietnam alcoholic beverages market is segmented on the basis of product, package, and distribution channel. By product, the alcoholic beverages market in Vietnam has been segmented into beer, cider, spirits, wine, RTDs. Based upon package, the alcoholic beverages market in Vietnam is categorized into metal, glass, others. On the basis of distribution channel, the alcoholic beverages market in Vietnam has been segmented into discount & convenience stores, online platform, specialized stores, supermarkets & hypermarkets, others.

The leading players in the alcoholic beverages market include Heineken N.V., Thai Beverage Public Company Limited (ThaiBev), Hanoi Beer Alcohol and Beverage Joint Stock Corporation (Habeco), Carlsberg A/S.

### Report Scope

Product: beer, cider, spirits, wine, RTDs

Package: metal, glass, others

Distribution channel: discount & convenience stores, online platform, specialized stores, supermarkets & hypermarkets, others

Years considered: this report covers the period 2017 to 2027

### Key Benefits for Stakeholders

Get a comprehensive picture of the Vietnam alcoholic beverages market  
Identify regional strategies and strategic priorities on the basis of local data  
Pinpoint growth sectors and trends for investment

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Specialized stores  
Supermarkets & hypermarkets  
Others

### **PART 6. KEY COMPANIES**

Heineken N.V.  
Thai Beverage Public Company Limited (ThaiBev)  
Hanoi Beer Alcohol and Beverage Joint Stock Corporation (Habeco)  
Carlsberg A/S

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