

# Alcoholic Beverages Market in USA 2021

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## Abstracts

Alcoholic beverages comprise a large group of beverages that contain varying amounts of alcohol. Alcoholic beverages produced on an industrial scale include beer, wine, cider, RTDs and distilled spirits. The alcoholic beverages market in USA is poised to grow by US\$ 135,194 million from 2021 to 2027, registering a CAGR of 6.8% during the forecast period, according to StrategyHelix.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for alcoholic beverages. The USA alcoholic beverages market is segmented on the basis of product, package, and distribution channel. By product, the alcoholic beverages market in USA has been segmented into beer, cider, spirits, wine, RTDs. Based upon package, the alcoholic beverages market in USA is categorized into metal, glass, others. On the basis of distribution channel, the alcoholic beverages market in USA has been segmented into discount & convenience stores, online platform, specialized stores, supermarkets & hypermarkets, others.

The USA alcoholic beverages market is highly competitive. The key players in the alcoholic beverages market include AB InBev, Constellation Brands Inc., Molson Coors Beverage Company, Diageo plc, E. & J. Gallo Winery, Suntory Holdings Limited, Pernod Ricard Group, Bacardi Limited, LVMH Moët Hennessy Louis Vuitton SA (LVMH), Sazerac Company Inc., Heineken N.V.

### Report Scope

Product: beer, cider, spirits, wine, RTDs

Package: metal, glass, others

Distribution channel: discount & convenience stores, online platform, specialized stores, supermarkets & hypermarkets, others

Years considered: this report covers the period 2017 to 2027

### Key Benefits for Stakeholders

Get a comprehensive picture of the USA alcoholic beverages market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

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Discount & convenience stores  
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Specialized stores  
Supermarkets & hypermarkets  
Others

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Constellation Brands, Inc.  
Molson Coors Beverage Company  
Diageo plc

E. & J. Gallo Winery  
Suntory Holdings Limited  
Pernod Ricard Group  
Bacardi Limited  
LVMH Moet Hennessy Louis Vuitton SA (LVMH)  
Sazerac Company, Inc.  
Heineken N.V.  
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