

# Alcoholic Beverages Market in Uruguay 2021

<https://marketpublishers.com/r/A1C8AAF8E14FEN.html>

Date: January 2022

Pages: 13

Price: US\$ 450.00 (Single User License)

ID: A1C8AAF8E14FEN

## Abstracts

Alcoholic beverages comprise a large group of beverages that contain varying amounts of alcohol. Alcoholic beverages produced on an industrial scale include beer, wine, cider, RTDs and distilled spirits. According to a report by StrategyHelix, the alcoholic beverages market in Uruguay is set to increase by US\$ 1,611 million during 2021-2027, growing at a CAGR of 11.3% during the forecast period.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for alcoholic beverages. The Uruguay alcoholic beverages market is segmented on the basis of product, package, and distribution channel. On the basis of product, the alcoholic beverages market in Uruguay has been segmented into beer, cider, spirits, wine, RTDs. By package, the alcoholic beverages market in Uruguay has been segmented into metal, glass, others. Based on distribution channel, the alcoholic beverages market in Uruguay is categorized into discount & convenience stores, online platform, specialized stores, supermarkets & hypermarkets, others.

The alcoholic beverages market is dominated by key players, which are AB InBev, Diageo plc, Heineken N.V., Compania Cervecerias Unidas S.A., Pernod Ricard Group.

### Report Scope

Product: beer, cider, spirits, wine, RTDs

Package: metal, glass, others

Distribution channel: discount & convenience stores, online platform, specialized stores, supermarkets & hypermarkets, others

Years considered: this report covers the period 2017 to 2027

### Key Benefits for Stakeholders

Get a comprehensive picture of the Uruguay alcoholic beverages market

Identify regional strategies and strategic priorities on the basis of local data  
Pinpoint growth sectors and trends for investment

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Diageo plc  
Heineken N.V.  
Compania Cervecerias Unidas S.A.

Pernod Ricard Group  
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