

Alcoholic Beverages Market in Turkey 2021

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Abstracts

Alcoholic beverages comprise a large group of beverages that contain varying amounts of alcohol. Alcoholic beverages produced on an industrial scale include beer, wine, cider, RTDs and distilled spirits. A study by StrategyHelix indicates that the alcoholic beverages market in Turkey is expected to increase by US\$ 36,307 million from 2021 to 2027, garnering a CAGR of 18.2% during the forecast period.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for alcoholic beverages. The Turkey alcoholic beverages market is segmented on the basis of product, package, and distribution channel. Based on product, the alcoholic beverages market in Turkey is categorized into beer, cider, spirits, wine, RTDs. On the basis of package, the alcoholic beverages market in Turkey has been segmented into metal, glass, others. By distribution channel, the alcoholic beverages market in Turkey has been segmented into discount & convenience stores, online platform, specialized stores, supermarkets & hypermarkets, others.

Top players covered in Turkey Alcoholic Beverages Market Study are AG Anadolu Grubu Holding AS, Carlsberg A/S, Diageo plc, Pernod Ricard Group.

Report Scope

Product: beer, cider, spirits, wine, RTDs

Package: metal, glass, others

Distribution channel: discount & convenience stores, online platform, specialized stores, supermarkets & hypermarkets, others

Years considered: this report covers the period 2017 to 2027

Key Benefits for Stakeholders

Get a comprehensive picture of the Turkey alcoholic beverages market

Identify regional strategies and strategic priorities on the basis of local data
Pinpoint growth sectors and trends for investment

Contents

PART 1. INTRODUCTION

Scope of the study
Study period
Geographical scope
Research methodology

PART 2. ALCOHOLIC BEVERAGES MARKET OVERVIEW

PART 3. MARKET BREAKDOWN BY PRODUCT

Beer
Cider
Spirits
Wine
RTDs

PART 4. MARKET BREAKDOWN BY PACKAGE

Metal
Glass
Others

PART 5. MARKET BREAKDOWN BY DISTRIBUTION CHANNEL

Discount & convenience stores
Online platform
Specialized stores
Supermarkets & hypermarkets
Others

PART 6. KEY COMPANIES

AG Anadolu Grubu Holding AS
Carlsberg A/S
Diageo plc
Pernod Ricard Group

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