

Alcoholic Beverages Market in Tunisia 2021

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Abstracts

Alcoholic beverages comprise a large group of beverages that contain varying amounts of alcohol. Alcoholic beverages produced on an industrial scale include beer, wine, cider, RTDs and distilled spirits. The alcoholic beverages market in Tunisia is poised to grow by US\$ 1,567 million during 2021-2027, progressing at a CAGR of 10.4% during the forecast period, according to data and analytics company StrategyHelix.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for alcoholic beverages. The Tunisia alcoholic beverages market is segmented on the basis of product, package, and distribution channel. By product, the alcoholic beverages market in Tunisia has been segmented into beer, cider, spirits, wine, RTDs. Based upon package, the alcoholic beverages market in Tunisia is categorized into metal, glass, others. On the basis of distribution channel, the alcoholic beverages market in Tunisia has been segmented into discount & convenience stores, online platform, specialized stores, supermarkets & hypermarkets, others.

The alcoholic beverages market is dominated by key players, which are Societe Frigorifique et Brasserie de Tunis S.A. (SFBT), Heineken N.V., AB InBev, Societe Nouvelle de Brasserie (SONOBRA SA), Pernod Ricard Group.

Report Scope

Product: beer, cider, spirits, wine, RTDs

Package: metal, glass, others

Distribution channel: discount & convenience stores, online platform, specialized stores, supermarkets & hypermarkets, others

Years considered: this report covers the period 2017 to 2027

Key Benefits for Stakeholders

Get a comprehensive picture of the Tunisia alcoholic beverages market
Identify regional strategies and strategic priorities on the basis of local data
Pinpoint growth sectors and trends for investment

Contents

PART 1. INTRODUCTION

Scope of the study
Study period
Geographical scope
Research methodology

PART 2. ALCOHOLIC BEVERAGES MARKET OVERVIEW

PART 3. MARKET BREAKDOWN BY PRODUCT

Beer
Cider
Spirits
Wine
RTDs

PART 4. MARKET BREAKDOWN BY PACKAGE

Metal
Glass
Others

PART 5. MARKET BREAKDOWN BY DISTRIBUTION CHANNEL

Discount & convenience stores
Online platform
Specialized stores
Supermarkets & hypermarkets
Others

PART 6. KEY COMPANIES

Societe Frigorifique et Brasserie de Tunis S.A. (SFBT)
Heineken N.V.
AB InBev
Societe Nouvelle de Brasserie (SONOBRA SA)

Pernod Ricard Group
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