

Alcoholic Beverages Market in Taiwan 2021

<https://marketpublishers.com/r/A6A84BB70D5FEN.html>

Date: January 2022

Pages: 18

Price: US\$ 450.00 (Single User License)

ID: A6A84BB70D5FEN

Abstracts

Alcoholic beverages comprise a large group of beverages that contain varying amounts of alcohol. Alcoholic beverages produced on an industrial scale include beer, wine, cider, RTDs and distilled spirits. The alcoholic beverages market in Taiwan is poised to grow by US\$ 1,451 million from 2021 to 2027, registering a CAGR of 2.8% during the forecast period, according to StrategyHelix.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for alcoholic beverages. The Taiwan alcoholic beverages market is segmented on the basis of product, package, and distribution channel. By product, the alcoholic beverages market in Taiwan has been segmented into beer, cider, spirits, wine, RTDs. Based upon package, the alcoholic beverages market in Taiwan is categorized into metal, glass, others. On the basis of distribution channel, the alcoholic beverages market in Taiwan has been segmented into discount & convenience stores, online platform, specialized stores, supermarkets & hypermarkets, others.

The Taiwan alcoholic beverages market is highly competitive. As of 2020, the major players in the Taiwan alcoholic beverages market were Taiwan Tobacco and Liquor Corporation, KINMEN KAOLIANG LIQUOR INC., Heineken N.V., Diageo plc, AB InBev, Pernod Ricard Group, Kirin Holdings Co. Ltd., The Edrington Group Limited, William Grant & Sons Ltd., LVMH Moet Hennessy Louis Vuitton SA (LVMH).

Report Scope

Product: beer, cider, spirits, wine, RTDs

Package: metal, glass, others

Distribution channel: discount & convenience stores, online platform, specialized stores, supermarkets & hypermarkets, others

Years considered: this report covers the period 2017 to 2027

Key Benefits for Stakeholders

Get a comprehensive picture of the Taiwan alcoholic beverages market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

Contents

PART 1. INTRODUCTION

Scope of the study
Study period
Geographical scope
Research methodology

PART 2. ALCOHOLIC BEVERAGES MARKET OVERVIEW

PART 3. MARKET BREAKDOWN BY PRODUCT

Beer
Cider
Spirits
Wine
RTDs

PART 4. MARKET BREAKDOWN BY PACKAGE

Metal
Glass
Others

PART 5. MARKET BREAKDOWN BY DISTRIBUTION CHANNEL

Discount & convenience stores
Online platform
Specialized stores
Supermarkets & hypermarkets
Others

PART 6. KEY COMPANIES

Taiwan Tobacco and Liquor Corporation
KINMEN KAOLIANG LIQUOR INC.
Heineken N.V.
Diageo plc

AB InBev
Pernod Ricard Group
Kirin Holdings Co., Ltd.
The Edrington Group Limited
William Grant & Sons Ltd.
LVMH Moët Hennessy Louis Vuitton SA (LVMH)
About StrategyHelix
Disclaimer

I would like to order

Product name: Alcoholic Beverages Market in Taiwan 2021

Product link: <https://marketpublishers.com/r/A6A84BB70D5FEN.html>

Price: US\$ 450.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/A6A84BB70D5FEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970