

Alcoholic Beverages Market in Spain 2021

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Abstracts

Alcoholic beverages comprise a large group of beverages that contain varying amounts of alcohol. Alcoholic beverages produced on an industrial scale include beer, wine, cider, RTDs and distilled spirits. According to StrategyHelix, the alcoholic beverages market in Spain is expected to increase by US\$ 22,208 million during 2021-2027, expanding at a CAGR of 8.8% during the forecast period.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for alcoholic beverages. The Spain alcoholic beverages market is segmented on the basis of product, package, and distribution channel. Based on product, the alcoholic beverages market in Spain is categorized into beer, cider, spirits, wine, RTDs. On the basis of package, the alcoholic beverages market in Spain has been segmented into metal, glass, others. By distribution channel, the alcoholic beverages market in Spain has been segmented into discount & convenience stores, online platform, specialized stores, supermarkets & hypermarkets, others.

The Spain alcoholic beverages market is highly competitive. Key companies profiled in the report include Mahou-San Miguel Group, Heineken N.V., Pernod Ricard Group, S.A. Damm, Diageo plc, Hijos de Rivera S.A., Bacardi Limited, Suntory Holdings Limited, AB InBev.

Report Scope

Product: beer, cider, spirits, wine, RTDs

Package: metal, glass, others

Distribution channel: discount & convenience stores, online platform, specialized stores, supermarkets & hypermarkets, others

Years considered: this report covers the period 2017 to 2027

Key Benefits for Stakeholders

Get a comprehensive picture of the Spain alcoholic beverages market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

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Specialized stores
Supermarkets & hypermarkets
Others

PART 6. KEY COMPANIES

Mahou-San Miguel Group
Heineken N.V.
Pernod Ricard Group
S.A. Damm

Diageo plc
Hijos de Rivera, S.A.
Bacardi Limited
Suntory Holdings Limited
AB InBev
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