

Alcoholic Beverages Market in South Africa 2021

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Abstracts

Alcoholic beverages comprise a large group of beverages that contain varying amounts of alcohol. Alcoholic beverages produced on an industrial scale include beer, wine, cider, RTDs and distilled spirits. The alcoholic beverages market in South Africa is set to increase by US\$ 11,441 million from 2021 to 2027, representing a compound annual growth rate (CAGR) of 7.9% during the forecast period.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for alcoholic beverages. The South Africa alcoholic beverages market is segmented on the basis of product, package, and distribution channel. On the basis of product, the alcoholic beverages market in South Africa has been segmented into beer, cider, spirits, wine, RTDs. By package, the alcoholic beverages market in South Africa has been segmented into metal, glass, others. Based on distribution channel, the alcoholic beverages market in South Africa is categorized into discount & convenience stores, online platform, specialized stores, supermarkets & hypermarkets, others.

Top players covered in South Africa Alcoholic Beverages Market Study are AB InBev, Distell Group Limited, Heineken N.V., Diageo plc, Namibia Breweries Limited (NBL).

Report Scope

Product: beer, cider, spirits, wine, RTDs

Package: metal, glass, others

Distribution channel: discount & convenience stores, online platform, specialized stores, supermarkets & hypermarkets, others

Years considered: this report covers the period 2017 to 2027

Key Benefits for Stakeholders

Get a comprehensive picture of the South Africa alcoholic beverages market

Identify regional strategies and strategic priorities on the basis of local data
Pinpoint growth sectors and trends for investment

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Distell Group Limited
Heineken N.V.
Diageo plc

Namibia Breweries Limited (NBL)
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