

Alcoholic Beverages Market in Singapore 2021

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Abstracts

Alcoholic beverages comprise a large group of beverages that contain varying amounts of alcohol. Alcoholic beverages produced on an industrial scale include beer, wine, cider, RTDs and distilled spirits. A study by StrategyHelix indicates that the alcoholic beverages market in Singapore is expected to increase by US\$ 1,687 million from 2021 to 2027, garnering a CAGR of 6.7% during the forecast period.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for alcoholic beverages. The Singapore alcoholic beverages market is segmented on the basis of product, package, and distribution channel. Based on product, the alcoholic beverages market in Singapore is categorized into beer, cider, spirits, wine, RTDs. On the basis of package, the alcoholic beverages market in Singapore has been segmented into metal, glass, others. By distribution channel, the alcoholic beverages market in Singapore has been segmented into discount & convenience stores, online platform, specialized stores, supermarkets & hypermarkets, others.

The Singapore alcoholic beverages market is highly competitive. The key players in the alcoholic beverages market include Heineken N.V., Carlsberg A/S, Pernod Ricard Group, AB InBev, Diageo plc, LVMH Moët Hennessy Louis Vuitton SA (LVMH), Suntory Holdings Limited, Treasury Wine Estates Limited, HITEJINRO CO. LTD.

Report Scope

Product: beer, cider, spirits, wine, RTDs

Package: metal, glass, others

Distribution channel: discount & convenience stores, online platform, specialized stores, supermarkets & hypermarkets, others

Years considered: this report covers the period 2017 to 2027

Key Benefits for Stakeholders

Get a comprehensive picture of the Singapore alcoholic beverages market
Identify regional strategies and strategic priorities on the basis of local data
Pinpoint growth sectors and trends for investment

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Discount & convenience stores
Online platform
Specialized stores
Supermarkets & hypermarkets
Others

PART 6. KEY COMPANIES

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Carlsberg A/S
Pernod Ricard Group
AB InBev

Diageo plc
LVMH Moët Hennessy Louis Vuitton SA (LVMH)
Suntory Holdings Limited
Treasury Wine Estates Limited
HITEJINRO CO., LTD.
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