

# Alcoholic Beverages Market in Serbia 2021

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## Abstracts

Alcoholic beverages comprise a large group of beverages that contain varying amounts of alcohol. Alcoholic beverages produced on an industrial scale include beer, wine, cider, RTDs and distilled spirits. The alcoholic beverages market in Serbia is set to increase by US\$ 2,149 million from 2021 to 2027, representing a compound annual growth rate (CAGR) of 8.5% during the forecast period.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for alcoholic beverages. The Serbia alcoholic beverages market is segmented on the basis of product, package, and distribution channel. On the basis of product, the alcoholic beverages market in Serbia has been segmented into beer, cider, spirits, wine, RTDs. By package, the alcoholic beverages market in Serbia has been segmented into metal, glass, others. Based on distribution channel, the alcoholic beverages market in Serbia is categorized into discount & convenience stores, online platform, specialized stores, supermarkets & hypermarkets, others.

The Serbia alcoholic beverages market is highly competitive. As of 2020, the major players in the Serbia alcoholic beverages market were Molson Coors Beverage Company, Carlsberg A/S, Heineken N.V., SI & SI GROUP d.o.o., SWISSLION-TAKOVO d.o.o., Rubin AD, AB InBev.

### Report Scope

Product: beer, cider, spirits, wine, RTDs

Package: metal, glass, others

Distribution channel: discount & convenience stores, online platform, specialized stores, supermarkets & hypermarkets, others

Years considered: this report covers the period 2017 to 2027

### Key Benefits for Stakeholders

Get a comprehensive picture of the Serbia alcoholic beverages market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

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Carlsberg A/S  
Heineken N.V.  
SI & SI GROUP d.o.o.

SWISSLION-TAKOVO d.o.o.

Rubin AD

AB InBev

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