

Alcoholic Beverages Market in Saudi Arabia 2021

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Abstracts

Alcoholic beverages comprise a large group of beverages that contain varying amounts of alcohol. Alcoholic beverages produced on an industrial scale include beer, wine, cider, RTDs and distilled spirits. According to StrategyHelix, the alcoholic beverages market in Saudi Arabia is projected to expand by a CAGR of 1.7% from 2021 through 2027.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for alcoholic beverages. The Saudi Arabia alcoholic beverages market is segmented on the basis of product, package, and distribution channel. Based on product, the alcoholic beverages market in Saudi Arabia is categorized into beer, cider, spirits, wine, RTDs. On the basis of package, the alcoholic beverages market in Saudi Arabia has been segmented into metal, glass, others. By distribution channel, the alcoholic beverages market in Saudi Arabia has been segmented into discount & convenience stores, online platform, specialized stores, supermarkets & hypermarkets, others.

The alcoholic beverages market in Saudi Arabia comprises only a handful of players such as Carlsberg A/S, Aujan Industries Company L.L.C.

Report Scope

Product: beer, cider, spirits, wine, RTDs

Package: metal, glass, others

Distribution channel: discount & convenience stores, online platform, specialized stores, supermarkets & hypermarkets, others

Years considered: this report covers the period 2017 to 2027

Key Benefits for Stakeholders

Get a comprehensive picture of the Saudi Arabia alcoholic beverages market

Identify regional strategies and strategic priorities on the basis of local data
Pinpoint growth sectors and trends for investment

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PART 6. KEY COMPANIES

Carlsberg A/S
Aujan Industries Company L.L.C.
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