

Alcoholic Beverages Market in Romania 2021

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Abstracts

Alcoholic beverages comprise a large group of beverages that contain varying amounts of alcohol. Alcoholic beverages produced on an industrial scale include beer, wine, cider, RTDs and distilled spirits. The alcoholic beverages market in Romania is poised to grow by US\$ 2,394 million from 2021 to 2027, registering a CAGR of 5.9% during the forecast period, according to StrategyHelix.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for alcoholic beverages. The Romania alcoholic beverages market is segmented on the basis of product, package, and distribution channel. By product, the alcoholic beverages market in Romania has been segmented into beer, cider, spirits, wine, RTDs. Based upon package, the alcoholic beverages market in Romania is categorized into metal, glass, others. On the basis of distribution channel, the alcoholic beverages market in Romania has been segmented into discount & convenience stores, online platform, specialized stores, supermarkets & hypermarkets, others.

The Romania alcoholic beverages market is highly competitive. The key players in the alcoholic beverages market include Asahi Group Holdings Ltd., Heineken N.V., Molson Coors Beverage Company, Carlsberg A/S, Alexandrion Grup Romania SRL, Cramele Recas SA, JIDVEI SRL, Cotnari SA, Prodal S.R.L., European Food S.A., Vincon Vrancea SA.

Report Scope

Product: beer, cider, spirits, wine, RTDs

Package: metal, glass, others

Distribution channel: discount & convenience stores, online platform, specialized stores, supermarkets & hypermarkets, others

Years considered: this report covers the period 2017 to 2027

Key Benefits for Stakeholders

Get a comprehensive picture of the Romania alcoholic beverages market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

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Discount & convenience stores
Online platform
Specialized stores
Supermarkets & hypermarkets
Others

PART 6. KEY COMPANIES

Asahi Group Holdings, Ltd.
Heineken N.V.
Molson Coors Beverage Company
Carlsberg A/S

Alexandrion Grup Romania SRL

Cramele Recas SA

JIDVEI SRL

Cotnari SA

Prodal S.R.L.

European Food S.A.

Vincon Vrancea SA

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