

# Alcoholic Beverages Market in Portugal 2021

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## Abstracts

Alcoholic beverages comprise a large group of beverages that contain varying amounts of alcohol. Alcoholic beverages produced on an industrial scale include beer, wine, cider, RTDs and distilled spirits. The alcoholic beverages market in Portugal is poised to grow by US\$ 4,367 million from 2021 to 2027, registering a CAGR of 8.2% during the forecast period, according to StrategyHelix.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for alcoholic beverages. The Portugal alcoholic beverages market is segmented on the basis of product, package, and distribution channel. By product, the alcoholic beverages market in Portugal has been segmented into beer, cider, spirits, wine, RTDs. Based upon package, the alcoholic beverages market in Portugal is categorized into metal, glass, others. On the basis of distribution channel, the alcoholic beverages market in Portugal has been segmented into discount & convenience stores, online platform, specialized stores, supermarkets & hypermarkets, others.

As of 2020, the major players in the Portugal alcoholic beverages market were Heineken N.V., The Super Bock Group SGPS SA, Bacardi Limited, Diageo plc, Carlsberg A/S.

### Report Scope

Product: beer, cider, spirits, wine, RTDs

Package: metal, glass, others

Distribution channel: discount & convenience stores, online platform, specialized stores, supermarkets & hypermarkets, others

Years considered: this report covers the period 2017 to 2027

### Key Benefits for Stakeholders

Get a comprehensive picture of the Portugal alcoholic beverages market  
Identify regional strategies and strategic priorities on the basis of local data  
Pinpoint growth sectors and trends for investment

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Discount & convenience stores  
Online platform  
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Supermarkets & hypermarkets  
Others

### **PART 6. KEY COMPANIES**

Heineken N.V.  
The Super Bock Group, SGPS, SA  
Bacardi Limited  
Diageo plc

Carlsberg A/S  
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