

Alcoholic Beverages Market in Philippines 2021

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Abstracts

Alcoholic beverages comprise a large group of beverages that contain varying amounts of alcohol. Alcoholic beverages produced on an industrial scale include beer, wine, cider, RTDs and distilled spirits. The alcoholic beverages market in Philippines is poised to grow by US\$ 6,847 million during 2021-2027, progressing at a CAGR of 8.8% during the forecast period, according to data and analytics company StrategyHelix.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for alcoholic beverages. The Philippines alcoholic beverages market is segmented on the basis of product, package, and distribution channel. By product, the alcoholic beverages market in Philippines has been segmented into beer, cider, spirits, wine, RTDs. Based upon package, the alcoholic beverages market in Philippines is categorized into metal, glass, others. On the basis of distribution channel, the alcoholic beverages market in Philippines has been segmented into discount & convenience stores, online platform, specialized stores, supermarkets & hypermarkets, others.

The prominent players operating in the Philippines alcoholic beverages market include San Miguel Corporation, Alliance Global Group Inc., Tanduay Distillers Inc., Suntory Holdings Limited, Asia Brewery Incorporated.

Report Scope

Product: beer, cider, spirits, wine, RTDs

Package: metal, glass, others

Distribution channel: discount & convenience stores, online platform, specialized stores, supermarkets & hypermarkets, others

Years considered: this report covers the period 2017 to 2027

Key Benefits for Stakeholders

Get a comprehensive picture of the Philippines alcoholic beverages market
Identify regional strategies and strategic priorities on the basis of local data
Pinpoint growth sectors and trends for investment

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Others

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San Miguel Corporation
Alliance Global Group, Inc.
Tanduay Distillers, Inc.
Suntory Holdings Limited

Asia Brewery Incorporated
About StrategyHelix
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