

Alcoholic Beverages Market in Peru 2021

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Abstracts

Alcoholic beverages comprise a large group of beverages that contain varying amounts of alcohol. Alcoholic beverages produced on an industrial scale include beer, wine, cider, RTDs and distilled spirits. A study by StrategyHelix indicates that the alcoholic beverages market in Peru is expected to increase by US\$ 4,325 million from 2021 to 2027, garnering a CAGR of 8.1% during the forecast period.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for alcoholic beverages. The Peru alcoholic beverages market is segmented on the basis of product, package, and distribution channel. Based on product, the alcoholic beverages market in Peru is categorized into beer, cider, spirits, wine, RTDs. On the basis of package, the alcoholic beverages market in Peru has been segmented into metal, glass, others. By distribution channel, the alcoholic beverages market in Peru has been segmented into discount & convenience stores, online platform, specialized stores, supermarkets & hypermarkets, others.

Top players covered in Peru Alcoholic Beverages Market Study are AB InBev, Santiago Queirolo S.A.C., Cartavio Rum Company S.A.C., Diageo plc.

Report Scope

Product: beer, cider, spirits, wine, RTDs

Package: metal, glass, others

Distribution channel: discount & convenience stores, online platform, specialized stores, supermarkets & hypermarkets, others

Years considered: this report covers the period 2017 to 2027

Key Benefits for Stakeholders

Get a comprehensive picture of the Peru alcoholic beverages market

Identify regional strategies and strategic priorities on the basis of local data
Pinpoint growth sectors and trends for investment

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AB InBev
Santiago Queirolo S.A.C.
Cartavio Rum Company S.A.C.
Diageo plc

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