

# Alcoholic Beverages Market in North Macedonia 2021

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## Abstracts

Alcoholic beverages comprise a large group of beverages that contain varying amounts of alcohol. Alcoholic beverages produced on an industrial scale include beer, wine, cider, RTDs and distilled spirits. A study by StrategyHelix indicates that the alcoholic beverages market in North Macedonia is expected to increase by US\$ 545 million from 2021 to 2027, garnering a CAGR of 8.4% during the forecast period.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for alcoholic beverages. The North Macedonia alcoholic beverages market is segmented on the basis of product, package, and distribution channel. Based on product, the alcoholic beverages market in North Macedonia is categorized into beer, cider, spirits, wine, RTDs. On the basis of package, the alcoholic beverages market in North Macedonia has been segmented into metal, glass, others. By distribution channel, the alcoholic beverages market in North Macedonia has been segmented into discount & convenience stores, online platform, specialized stores, supermarkets & hypermarkets, others.

Some of the leading companies operating in the market are BREWINVEST S.A., Prilepska Pivarnica AD, Diageo plc, Heineken N.V.

### Report Scope

Product: beer, cider, spirits, wine, RTDs

Package: metal, glass, others

Distribution channel: discount & convenience stores, online platform, specialized stores, supermarkets & hypermarkets, others

Years considered: this report covers the period 2017 to 2027

### Key Benefits for Stakeholders

Get a comprehensive picture of the North Macedonia alcoholic beverages market

Identify regional strategies and strategic priorities on the basis of local data  
Pinpoint growth sectors and trends for investment

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### **PART 6. KEY COMPANIES**

BREWINVEST S.A.  
Prilepska Pivarnica AD  
Diageo plc  
Heineken N.V.

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