

# Alcoholic Beverages Market in North America 2021

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## Abstracts

Alcoholic beverages comprise a large group of beverages that contain varying amounts of alcohol. Alcoholic beverages produced on an industrial scale include beer, wine, cider, RTDs and distilled spirits. A study by StrategyHelix indicates that the alcoholic beverages market in North America is expected to increase by US\$ 155,028 million from 2021 to 2027, garnering a CAGR of 6.7% during the forecast period.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for alcoholic beverages. The North America alcoholic beverages market is segmented on the basis of product, package, distribution channel, and country. Based on product, the alcoholic beverages market in North America is categorized into beer, cider, spirits, wine, RTDs. On the basis of package, the alcoholic beverages market in North America has been segmented into metal, glass, others. By distribution channel, the alcoholic beverages market in North America has been segmented into discount & convenience stores, online platform, specialized stores, supermarkets & hypermarkets, others. In terms of geography, the alcoholic beverages market in North America has been segmented into Canada, USA.

The North America alcoholic beverages market is highly competitive. As of 2020, the major players in the North America alcoholic beverages market were AB InBev, Andrew Peller Limited, Arterra Wines Canada Inc., Bacardi Limited, Constellation Brands Inc., Diageo plc, E. & J. Gallo Winery, Heineken N.V., LVMH Moet Hennessy Louis Vuitton SA (LVMH), Molson Coors Beverage Company, Pernod Ricard Group, Sazerac Company Inc., Suntory Holdings Limited.

### Report Scope

Product: beer, cider, spirits, wine, RTDs

Package: metal, glass, others

Distribution channel: discount & convenience stores, online platform, specialized stores,

supermarkets & hypermarkets, others

Country: Canada, USA

Years considered: this report covers the period 2017 to 2027

#### Key Benefits for Stakeholders

Get a comprehensive picture of the North America alcoholic beverages market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

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Others

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Canada  
USA

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AB InBev  
Andrew Peller Limited  
Arterra Wines Canada, Inc.  
Bacardi Limited  
Constellation Brands, Inc.  
Diageo plc  
E. & J. Gallo Winery  
Heineken N.V.  
LVMH Moët Hennessy Louis Vuitton SA (LVMH)  
Molson Coors Beverage Company  
Pernod Ricard Group  
Sazerac Company, Inc.  
Suntory Holdings Limited  
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