

Alcoholic Beverages Market in Nigeria 2021

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Abstracts

Alcoholic beverages comprise a large group of beverages that contain varying amounts of alcohol. Alcoholic beverages produced on an industrial scale include beer, wine, cider, RTDs and distilled spirits. The alcoholic beverages market in Nigeria is poised to grow by US\$ 9,061 million from 2021 to 2027, registering a CAGR of 14.1% during the forecast period, according to StrategyHelix.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for alcoholic beverages. The Nigeria alcoholic beverages market is segmented on the basis of product, package, and distribution channel. By product, the alcoholic beverages market in Nigeria has been segmented into beer, cider, spirits, wine, RTDs. Based upon package, the alcoholic beverages market in Nigeria is categorized into metal, glass, others. On the basis of distribution channel, the alcoholic beverages market in Nigeria has been segmented into discount & convenience stores, online platform, specialized stores, supermarkets & hypermarkets, others.

The competitive landscape of the industry has also been examined along with the profiles of the key players Heineken N.V., AB InBev, Diageo plc, Intercontinental Distillers Limited, Nigerian Distilleries Ltd.

Report Scope

Product: beer, cider, spirits, wine, RTDs

Package: metal, glass, others

Distribution channel: discount & convenience stores, online platform, specialized stores, supermarkets & hypermarkets, others

Years considered: this report covers the period 2017 to 2027

Key Benefits for Stakeholders

Get a comprehensive picture of the Nigeria alcoholic beverages market
Identify regional strategies and strategic priorities on the basis of local data
Pinpoint growth sectors and trends for investment

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Specialized stores
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Others

PART 6. KEY COMPANIES

Heineken N.V.
AB InBev
Diageo plc
Intercontinental Distillers Limited

Nigerian Distilleries Ltd.
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