

# Alcoholic Beverages Market in New Zealand 2021

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## Abstracts

Alcoholic beverages comprise a large group of beverages that contain varying amounts of alcohol. Alcoholic beverages produced on an industrial scale include beer, wine, cider, RTDs and distilled spirits. According to a report by StrategyHelix, the alcoholic beverages market in New Zealand is set to increase by US\$ 1,414 million during 2021-2027, growing at a CAGR of 3.7% during the forecast period.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for alcoholic beverages. The New Zealand alcoholic beverages market is segmented on the basis of product, package, and distribution channel. On the basis of product, the alcoholic beverages market in New Zealand has been segmented into beer, cider, spirits, wine, RTDs. By package, the alcoholic beverages market in New Zealand has been segmented into metal, glass, others. Based on distribution channel, the alcoholic beverages market in New Zealand is categorized into discount & convenience stores, online platform, specialized stores, supermarkets & hypermarkets, others.

The New Zealand alcoholic beverages market is highly competitive. The alcoholic beverages market is dominated by key players, which are Kirin Holdings Co. Ltd., Heineken N.V., Pernod Ricard Group, Asahi Group Holdings Ltd., Suntory Holdings Limited, Diageo plc, AB InBev, Treasury Wine Estates Limited, Villa Maria Estate Limited, Davide Campari-Milano S.p.A.

### Report Scope

Product: beer, cider, spirits, wine, RTDs

Package: metal, glass, others

Distribution channel: discount & convenience stores, online platform, specialized stores, supermarkets & hypermarkets, others

Years considered: this report covers the period 2017 to 2027

### Key Benefits for Stakeholders

Get a comprehensive picture of the New Zealand alcoholic beverages market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

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Supermarkets & hypermarkets  
Others

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Kirin Holdings Co., Ltd.  
Heineken N.V.  
Pernod Ricard Group  
Asahi Group Holdings, Ltd.

Suntory Holdings Limited  
Diageo plc  
AB InBev  
Treasury Wine Estates Limited  
Villa Maria Estate Limited  
Davide Campari-Milano S.p.A.  
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