

Alcoholic Beverages Market in Morocco 2021

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Abstracts

Alcoholic beverages comprise a large group of beverages that contain varying amounts of alcohol. Alcoholic beverages produced on an industrial scale include beer, wine, cider, RTDs and distilled spirits. According to a report by StrategyHelix, the alcoholic beverages market in Morocco is set to increase by US\$ 670 million during 2021-2027, growing at a CAGR of 5.6% during the forecast period.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for alcoholic beverages. The Morocco alcoholic beverages market is segmented on the basis of product, package, and distribution channel. On the basis of product, the alcoholic beverages market in Morocco has been segmented into beer, cider, spirits, wine, RTDs. By package, the alcoholic beverages market in Morocco has been segmented into metal, glass, others. Based on distribution channel, the alcoholic beverages market in Morocco is categorized into discount & convenience stores, online platform, specialized stores, supermarkets & hypermarkets, others.

The Morocco alcoholic beverages market is highly competitive. Key companies profiled in the report include Castel Group, Les Celliers De Meknes SA, Pernod Ricard Group, Ebertec SA, Diageo plc, Heineken N.V., Chai Andrieux Sarl, Groupe des Boissons du Maroc.

Report Scope

Product: beer, cider, spirits, wine, RTDs

Package: metal, glass, others

Distribution channel: discount & convenience stores, online platform, specialized stores, supermarkets & hypermarkets, others

Years considered: this report covers the period 2017 to 2027

Key Benefits for Stakeholders

Get a comprehensive picture of the Morocco alcoholic beverages market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

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Discount & convenience stores
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Specialized stores
Supermarkets & hypermarkets
Others

PART 6. KEY COMPANIES

Castel Group
Les Celliers De Meknes SA
Pernod Ricard Group
Ebertec SA

Diageo plc
Heineken N.V.
Chai Andrieux Sarl
Groupe des Boissons du Maroc
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