

Alcoholic Beverages Market in Middle East and Africa 2021

<https://marketpublishers.com/r/A4FB23C8CABEEN.html>

Date: January 2022

Pages: 14

Price: US\$ 1,350.00 (Single User License)

ID: A4FB23C8CABEEN

Abstracts

Alcoholic beverages comprise a large group of beverages that contain varying amounts of alcohol. Alcoholic beverages produced on an industrial scale include beer, wine, cider, RTDs and distilled spirits. The alcoholic beverages market in Middle East and Africa is poised to grow by US\$ 66,651 million from 2021 to 2027, registering a CAGR of 9.8% during the forecast period, according to StrategyHelix.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for alcoholic beverages. The Middle East and Africa alcoholic beverages market is segmented on the basis of product, package, distribution channel, and country. By product, the alcoholic beverages market in Middle East and Africa has been segmented into beer, cider, spirits, wine, RTDs. Based upon package, the alcoholic beverages market in Middle East and Africa is categorized into metal, glass, others. On the basis of distribution channel, the alcoholic beverages market in Middle East and Africa has been segmented into discount & convenience stores, online platform, specialized stores, supermarkets & hypermarkets, others. In terms of geography, the alcoholic beverages market in Middle East and Africa has been segmented into South Africa, United Arab Emirates.

The Middle East and Africa alcoholic beverages market is highly competitive. Some of the leading companies operating in the market are AB InBev, Aujan Industries Company L.L.C., Bacardi Limited, Brauerei Hurlimann AG, Brown-Forman Corporation, Carlsberg A/S, Diageo plc, Distell Group Limited, Egyptian International Beverage Company (EIBCO), Heineken N.V., LVMH Moët Hennessy Louis Vuitton SA (LVMH), Namibia Breweries Limited (NBL), Pernod Ricard Group, William Grant & Sons Ltd.

Report Scope

Product: beer, cider, spirits, wine, RTDs

Package: metal, glass, others

Distribution channel: discount & convenience stores, online platform, specialized stores, supermarkets & hypermarkets, others

Country: South Africa, United Arab Emirates

Years considered: this report covers the period 2017 to 2027

Key Benefits for Stakeholders

Get a comprehensive picture of the Middle East and Africa alcoholic beverages market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

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Glass
Others

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Specialized stores
Supermarkets & hypermarkets
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United Arab Emirates

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Bacardi Limited
Brauerei Hurlimann AG
Brown-Forman Corporation
Carlsberg A/S
Diageo plc
Distell Group Limited
Egyptian International Beverage Company (EIBCO)
Heineken N.V.
LVMH Moët Hennessy Louis Vuitton SA (LVMH)
Namibia Breweries Limited (NBL)
Pernod Ricard Group
William Grant & Sons Ltd.
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