

# Alcoholic Beverages Market in Lithuania 2021

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## Abstracts

Alcoholic beverages comprise a large group of beverages that contain varying amounts of alcohol. Alcoholic beverages produced on an industrial scale include beer, wine, cider, RTDs and distilled spirits. The alcoholic beverages market in Lithuania is poised to grow by US\$ 608 million during 2021-2027, progressing at a CAGR of 5% during the forecast period, according to data and analytics company StrategyHelix.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for alcoholic beverages. The Lithuania alcoholic beverages market is segmented on the basis of product, package, and distribution channel. By product, the alcoholic beverages market in Lithuania has been segmented into beer, cider, spirits, wine, RTDs. Based upon package, the alcoholic beverages market in Lithuania is categorized into metal, glass, others. On the basis of distribution channel, the alcoholic beverages market in Lithuania has been segmented into discount & convenience stores, online platform, specialized stores, supermarkets & hypermarkets, others.

The alcoholic beverages market is dominated by key players, which are Carlsberg A/S, MV GROUP, Olvi plc, Royal Unibrew A/S, Marie Brizard & Roger International SAS, Pernod Ricard Group.

### Report Scope

Product: beer, cider, spirits, wine, RTDs

Package: metal, glass, others

Distribution channel: discount & convenience stores, online platform, specialized stores, supermarkets & hypermarkets, others

Years considered: this report covers the period 2017 to 2027

### Key Benefits for Stakeholders

Get a comprehensive picture of the Lithuania alcoholic beverages market  
Identify regional strategies and strategic priorities on the basis of local data  
Pinpoint growth sectors and trends for investment

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MV GROUP  
Olvi plc  
Royal Unibrew A/S

Marie Brizard & Roger International SAS  
Pernod Ricard Group  
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