

# Alcoholic Beverages Market in Latin America 2021

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## Abstracts

Alcoholic beverages comprise a large group of beverages that contain varying amounts of alcohol. Alcoholic beverages produced on an industrial scale include beer, wine, cider, RTDs and distilled spirits. The alcoholic beverages market in Latin America is poised to grow by US\$ 132,024 million during 2021-2027, progressing at a CAGR of 10.8% during the forecast period, according to data and analytics company StrategyHelix.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for alcoholic beverages. The Latin America alcoholic beverages market is segmented on the basis of product, package, distribution channel, and country. By product, the alcoholic beverages market in Latin America has been segmented into beer, cider, spirits, wine, RTDs. Based upon package, the alcoholic beverages market in Latin America is categorized into metal, glass, others. On the basis of distribution channel, the alcoholic beverages market in Latin America has been segmented into discount & convenience stores, online platform, specialized stores, supermarkets & hypermarkets, others. Geographically, the alcoholic beverages market in Latin America is segmented into Argentina, Brazil.

The Latin America alcoholic beverages market is highly competitive. The report also includes the profiles of leading companies such as AB InBev, Cepas Argentinas S.A., Cervejaria Petropolis S/A, Compania Cervecerias Unidas S.A., Cooperativa Agricola Pisuera Elqui Limitada (CAPEL), Davide Campari-Milano S.p.A., Diageo plc, FeCoVitA Coop. Ltda., Fratelli Branca Distillerie Srl, Grupo Penaflores S.A., Heineken N.V., Pernod Ricard Group, S.A. Vina Santa Rita, Vina Concha Y Toro S.A.

### Report Scope

Product: beer, cider, spirits, wine, RTDs

Package: metal, glass, others

Distribution channel: discount & convenience stores, online platform, specialized stores, supermarkets & hypermarkets, others

Country: Argentina, Brazil

Years considered: this report covers the period 2017 to 2027

#### Key Benefits for Stakeholders

Get a comprehensive picture of the Latin America alcoholic beverages market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

## Contents

### **PART 1. INTRODUCTION**

Scope of the study  
Study period  
Geographical scope  
Research methodology

### **PART 2. ALCOHOLIC BEVERAGES MARKET OVERVIEW**

### **PART 3. MARKET BREAKDOWN BY PRODUCT**

Beer  
Cider  
Spirits  
Wine  
RTDs

### **PART 4. MARKET BREAKDOWN BY PACKAGE**

Metal  
Glass  
Others

### **PART 5. MARKET BREAKDOWN BY DISTRIBUTION CHANNEL**

Discount & convenience stores  
Online platform  
Specialized stores  
Supermarkets & hypermarkets  
Others

### **PART 6. MARKET BREAKDOWN BY COUNTRY**

Argentina  
Brazil

### **PART 7. KEY COMPANIES**

AB InBev  
Cepas Argentinas S.A.  
Cervejaria Petropolis S/A  
Compania Cervecerias Unidas S.A.  
Cooperativa Agricola Pisquera Elqui Limitada (CAPEL)  
Davide Campari-Milano S.p.A.  
Diageo plc  
FeCoVitA Coop. Ltda.  
Fratelli Branca Distillerie Srl  
Grupo Penaflor S.A.  
Heineken N.V.  
Pernod Ricard Group  
S.A. Vina Santa Rita  
Vina Concha Y Toro S.A.  
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