

# Alcoholic Beverages Market in Kazakhstan 2021

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## Abstracts

Alcoholic beverages comprise a large group of beverages that contain varying amounts of alcohol. Alcoholic beverages produced on an industrial scale include beer, wine, cider, RTDs and distilled spirits. The alcoholic beverages market in Kazakhstan is poised to grow by US\$ 2,367 million from 2021 to 2027, registering a CAGR of 10.1% during the forecast period, according to StrategyHelix.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for alcoholic beverages. The Kazakhstan alcoholic beverages market is segmented on the basis of product, package, and distribution channel. By product, the alcoholic beverages market in Kazakhstan has been segmented into beer, cider, spirits, wine, RTDs. Based upon package, the alcoholic beverages market in Kazakhstan is categorized into metal, glass, others. On the basis of distribution channel, the alcoholic beverages market in Kazakhstan has been segmented into discount & convenience stores, online platform, specialized stores, supermarkets & hypermarkets, others.

The Kazakhstan alcoholic beverages market is highly competitive. Top players covered in Kazakhstan Alcoholic Beverages Market Study are Carlsberg A/S, AG Anadolu Grubu Holding AS, Kokshetauminvody AO, AO Bacchus, Oasis Group of Companies, Pernod Ricard Group, FIRMA ARASAN TOO, Russian Standard Corporation.

### Report Scope

Product: beer, cider, spirits, wine, RTDs

Package: metal, glass, others

Distribution channel: discount & convenience stores, online platform, specialized stores, supermarkets & hypermarkets, others

Years considered: this report covers the period 2017 to 2027

### Key Benefits for Stakeholders

Get a comprehensive picture of the Kazakhstan alcoholic beverages market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

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AG Anadolu Grubu Holding AS  
Kokshetauminvody AO  
AO Bacchus

Oasis Group of Companies  
Pernod Ricard Group  
FIRMA ARASAN, TOO  
Russian Standard Corporation  
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