

Alcoholic Beverages Market in Japan 2021

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Abstracts

Alcoholic beverages comprise a large group of beverages that contain varying amounts of alcohol. Alcoholic beverages produced on an industrial scale include beer, wine, cider, RTDs and distilled spirits. According to a report by StrategyHelix, the alcoholic beverages market in Japan is set to increase by US\$ 18,369 million during 2021-2027, growing at a CAGR of 3.3% during the forecast period.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for alcoholic beverages. The Japan alcoholic beverages market is segmented on the basis of product, package, and distribution channel. On the basis of product, the alcoholic beverages market in Japan has been segmented into beer, cider, spirits, wine, RTDs. By package, the alcoholic beverages market in Japan has been segmented into metal, glass, others. Based on distribution channel, the alcoholic beverages market in Japan is categorized into discount & convenience stores, online platform, specialized stores, supermarkets & hypermarkets, others.

The leading players in the alcoholic beverages market include Asahi Group Holdings Ltd., Suntory Holdings Limited, Kirin Holdings Co. Ltd., Sapporo Holdings Limited, Takara Holdings Inc.

Report Scope

Product: beer, cider, spirits, wine, RTDs

Package: metal, glass, others

Distribution channel: discount & convenience stores, online platform, specialized stores, supermarkets & hypermarkets, others

Years considered: this report covers the period 2017 to 2027

Key Benefits for Stakeholders

Get a comprehensive picture of the Japan alcoholic beverages market
Identify regional strategies and strategic priorities on the basis of local data
Pinpoint growth sectors and trends for investment

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Suntory Holdings Limited
Kirin Holdings Co., Ltd.
Sapporo Holdings Limited

Takara Holdings Inc.
About StrategyHelix
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