

Alcoholic Beverages Market in Italy 2021

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Abstracts

Alcoholic beverages comprise a large group of beverages that contain varying amounts of alcohol. Alcoholic beverages produced on an industrial scale include beer, wine, cider, RTDs and distilled spirits. The alcoholic beverages market in Italy is poised to grow by US\$ 35,173 million during 2021-2027, progressing at a CAGR of 10.8% during the forecast period, according to data and analytics company StrategyHelix.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for alcoholic beverages. The Italy alcoholic beverages market is segmented on the basis of product, package, and distribution channel. By product, the alcoholic beverages market in Italy has been segmented into beer, cider, spirits, wine, RTDs. Based upon package, the alcoholic beverages market in Italy is categorized into metal, glass, others. On the basis of distribution channel, the alcoholic beverages market in Italy has been segmented into discount & convenience stores, online platform, specialized stores, supermarkets & hypermarkets, others.

The Italy alcoholic beverages market is highly competitive. The prominent players operating in the Italy alcoholic beverages market include Heineken N.V., Davide Campari-Milano S.p.A., Asahi Group Holdings Ltd., Cantine Riunite & CIV S.C.Agr., AB InBev, Diageo plc, CAVIRO - COOPERATIVE AGRICOLE VITI-FRUTTICOLTORI ITALIANI RIUNITI ORGANIZZATI Scarl, Bacardi Limited, Pernod Ricard Group.

Report Scope

Product: beer, cider, spirits, wine, RTDs

Package: metal, glass, others

Distribution channel: discount & convenience stores, online platform, specialized stores, supermarkets & hypermarkets, others

Years considered: this report covers the period 2017 to 2027

Key Benefits for Stakeholders

Get a comprehensive picture of the Italy alcoholic beverages market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

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Discount & convenience stores
Online platform
Specialized stores
Supermarkets & hypermarkets
Others

PART 6. KEY COMPANIES

Heineken N.V.
Davide Campari-Milano S.p.A.
Asahi Group Holdings, Ltd.
Cantine Riunite & CIV S.C.Agr.

AB InBev

Diageo plc

CAVIRO - COOPERATIVE AGRICOLE VITI-FRUTTICOLTORI ITALIANI RIUNITI

ORGANIZZATI Scarl

Bacardi Limited

Pernod Ricard Group

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