

# Alcoholic Beverages Market in Ireland 2021

<https://marketpublishers.com/r/AD23C3C5A61AEN.html>

Date: January 2022

Pages: 14

Price: US\$ 450.00 (Single User License)

ID: AD23C3C5A61AEN

## Abstracts

Alcoholic beverages comprise a large group of beverages that contain varying amounts of alcohol. Alcoholic beverages produced on an industrial scale include beer, wine, cider, RTDs and distilled spirits. The alcoholic beverages market in Ireland is set to increase by US\$ 2,154 million from 2021 to 2027, representing a compound annual growth rate (CAGR) of 5% during the forecast period.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for alcoholic beverages. The Ireland alcoholic beverages market is segmented on the basis of product, package, and distribution channel. On the basis of product, the alcoholic beverages market in Ireland has been segmented into beer, cider, spirits, wine, RTDs. By package, the alcoholic beverages market in Ireland has been segmented into metal, glass, others. Based on distribution channel, the alcoholic beverages market in Ireland is categorized into discount & convenience stores, online platform, specialized stores, supermarkets & hypermarkets, others.

The Ireland alcoholic beverages market is highly competitive. Some of the leading companies operating in the market are Diageo plc, Heineken N.V., Pernod Ricard Group, C&C Group PLC, Carlsberg A/S, AB InBev, Molson Coors Beverage Company.

### Report Scope

Product: beer, cider, spirits, wine, RTDs

Package: metal, glass, others

Distribution channel: discount & convenience stores, online platform, specialized stores, supermarkets & hypermarkets, others

Years considered: this report covers the period 2017 to 2027

### Key Benefits for Stakeholders

Get a comprehensive picture of the Ireland alcoholic beverages market  
Identify regional strategies and strategic priorities on the basis of local data  
Pinpoint growth sectors and trends for investment

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Pernod Ricard Group  
C&C Group PLC

Carlsberg A/S  
AB InBev  
Molson Coors Beverage Company  
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