

Alcoholic Beverages Market in Indonesia 2021

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Abstracts

Alcoholic beverages comprise a large group of beverages that contain varying amounts of alcohol. Alcoholic beverages produced on an industrial scale include beer, wine, cider, RTDs and distilled spirits. A study by StrategyHelix indicates that the alcoholic beverages market in Indonesia is expected to increase by US\$ 593 million from 2021 to 2027, garnering a CAGR of 4.7% during the forecast period.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for alcoholic beverages. The Indonesia alcoholic beverages market is segmented on the basis of product, package, and distribution channel. Based on product, the alcoholic beverages market in Indonesia is categorized into beer, cider, spirits, wine, RTDs. On the basis of package, the alcoholic beverages market in Indonesia has been segmented into metal, glass, others. By distribution channel, the alcoholic beverages market in Indonesia has been segmented into discount & convenience stores, online platform, specialized stores, supermarkets & hypermarkets, others.

The Indonesia alcoholic beverages market is highly competitive. The competitive landscape of the industry has also been examined along with the profiles of the key players Heineken N.V., Diageo plc, San Miguel Corporation, PT Lovina Beach Brewery, PT. Beverindo Indah Abadi, Carlsberg A/S, PT. Arpan Bali Utama, PT. Perindustrian Bapak Djenggot, HITEJINRO CO. LTD., PT. Bali Hai Brewery Indonesia.

Report Scope

Product: beer, cider, spirits, wine, RTDs

Package: metal, glass, others

Distribution channel: discount & convenience stores, online platform, specialized stores, supermarkets & hypermarkets, others

Years considered: this report covers the period 2017 to 2027

Key Benefits for Stakeholders

Get a comprehensive picture of the Indonesia alcoholic beverages market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

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Specialized stores
Supermarkets & hypermarkets
Others

PART 6. KEY COMPANIES

Heineken N.V.
Diageo plc
San Miguel Corporation
PT Lovina Beach Brewery

PT. Beverindo Indah Abadi
Carlsberg A/S
PT. Arpan Bali Utama
PT. Perindustrian Bapak Djenggot
HITEJINRO CO., LTD.
PT. Bali Hai Brewery Indonesia
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