

# Alcoholic Beverages Market in India 2021

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## Abstracts

Alcoholic beverages comprise a large group of beverages that contain varying amounts of alcohol. Alcoholic beverages produced on an industrial scale include beer, wine, cider, RTDs and distilled spirits. The alcoholic beverages market in India is poised to grow by US\$ 11,946 million during 2021-2027, progressing at a CAGR of 4.5% during the forecast period, according to data and analytics company StrategyHelix.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for alcoholic beverages. The India alcoholic beverages market is segmented on the basis of product, package, and distribution channel. By product, the alcoholic beverages market in India has been segmented into beer, cider, spirits, wine, RTDs. Based upon package, the alcoholic beverages market in India is categorized into metal, glass, others. On the basis of distribution channel, the alcoholic beverages market in India has been segmented into discount & convenience stores, online platform, specialized stores, supermarkets & hypermarkets, others.

The India alcoholic beverages market is highly competitive. Key companies profiled in the report include Pernod Ricard Group, Diageo plc, United Breweries Holdings Limited, Allied Blenders and Distillers Pvt. Ltd. (ABD), Radico Khaitan Limited (RKL), AB InBev, Carlsberg A/S, John Distilleries Private Limited.

### Report Scope

Product: beer, cider, spirits, wine, RTDs

Package: metal, glass, others

Distribution channel: discount & convenience stores, online platform, specialized stores, supermarkets & hypermarkets, others

Years considered: this report covers the period 2017 to 2027

### Key Benefits for Stakeholders

Get a comprehensive picture of the India alcoholic beverages market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

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Others

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Diageo plc  
United Breweries Holdings Limited  
Allied Blenders and Distillers Pvt. Ltd. (ABD)

Radico Khaitan Limited (RKL)  
AB InBev  
Carlsberg A/S  
John Distilleries Private Limited  
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