

Alcoholic Beverages Market in Hungary 2021

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Abstracts

Alcoholic beverages comprise a large group of beverages that contain varying amounts of alcohol. Alcoholic beverages produced on an industrial scale include beer, wine, cider, RTDs and distilled spirits. According to StrategyHelix, the alcoholic beverages market in Hungary is expected to increase by US\$ 3,334 million during 2021-2027, expanding at a CAGR of 9.9% during the forecast period.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for alcoholic beverages. The Hungary alcoholic beverages market is segmented on the basis of product, package, and distribution channel. Based on product, the alcoholic beverages market in Hungary is categorized into beer, cider, spirits, wine, RTDs. On the basis of package, the alcoholic beverages market in Hungary has been segmented into metal, glass, others. By distribution channel, the alcoholic beverages market in Hungary has been segmented into discount & convenience stores, online platform, specialized stores, supermarkets & hypermarkets, others.

The Hungary alcoholic beverages market is highly competitive. The leading players in the alcoholic beverages market include Heineken N.V., Asahi Group Holdings Ltd., Molson Coors Beverage Company, Peter Zwack & Consorten AG, AB InBev, Gyori Likorgyar Zrt., Dr. August Oetker, Russian Standard Corporation.

Report Scope

Product: beer, cider, spirits, wine, RTDs

Package: metal, glass, others

Distribution channel: discount & convenience stores, online platform, specialized stores, supermarkets & hypermarkets, others

Years considered: this report covers the period 2017 to 2027

Key Benefits for Stakeholders

- Get a comprehensive picture of the Hungary alcoholic beverages market
- Identify regional strategies and strategic priorities on the basis of local data
- Pinpoint growth sectors and trends for investment

Contents

PART 1. INTRODUCTION

Scope of the study
Study period
Geographical scope
Research methodology

PART 2. ALCOHOLIC BEVERAGES MARKET OVERVIEW

PART 3. MARKET BREAKDOWN BY PRODUCT

Beer
Cider
Spirits
Wine
RTDs

PART 4. MARKET BREAKDOWN BY PACKAGE

Metal
Glass
Others

PART 5. MARKET BREAKDOWN BY DISTRIBUTION CHANNEL

Discount & convenience stores
Online platform
Specialized stores
Supermarkets & hypermarkets
Others

PART 6. KEY COMPANIES

Heineken N.V.
Asahi Group Holdings, Ltd.
Molson Coors Beverage Company
Peter Zwack & Consorten AG

AB InBev
Gyori Likorgyar Zrt.
Dr. August Oetker
Russian Standard Corporation
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