

Alcoholic Beverages Market in Hong Kong 2021

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Abstracts

Alcoholic beverages comprise a large group of beverages that contain varying amounts of alcohol. Alcoholic beverages produced on an industrial scale include beer, wine, cider, RTDs and distilled spirits. The alcoholic beverages market in Hong Kong is set to increase by US\$ 1,512 million from 2021 to 2027, representing a compound annual growth rate (CAGR) of 8.1% during the forecast period.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for alcoholic beverages. The Hong Kong alcoholic beverages market is segmented on the basis of product, package, and distribution channel. On the basis of product, the alcoholic beverages market in Hong Kong has been segmented into beer, cider, spirits, wine, RTDs. By package, the alcoholic beverages market in Hong Kong has been segmented into metal, glass, others. Based on distribution channel, the alcoholic beverages market in Hong Kong is categorized into discount & convenience stores, online platform, specialized stores, supermarkets & hypermarkets, others.

The Hong Kong alcoholic beverages market is highly competitive. As of 2020, the major players in the Hong Kong alcoholic beverages market were LVMH Moet Hennessy Louis Vuitton SA (LVMH), Jepsen & Co. Ltd., Pernod Ricard Group, Carlsberg A/S, Treasury Wine Estates Limited, Diageo plc, AB InBev, San Miguel Corporation, Heineken N.V.

Report Scope

Product: beer, cider, spirits, wine, RTDs

Package: metal, glass, others

Distribution channel: discount & convenience stores, online platform, specialized stores, supermarkets & hypermarkets, others

Years considered: this report covers the period 2017 to 2027

Key Benefits for Stakeholders

Get a comprehensive picture of the Hong Kong alcoholic beverages market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

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Discount & convenience stores
Online platform
Specialized stores
Supermarkets & hypermarkets
Others

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Jepsen & Co. Ltd.
Pernod Ricard Group
Carlsberg A/S

Treasury Wine Estates Limited

Diageo plc

AB InBev

San Miguel Corporation

Heineken N.V.

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