

Alcoholic Beverages Market in Guatemala 2021

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Abstracts

Alcoholic beverages comprise a large group of beverages that contain varying amounts of alcohol. Alcoholic beverages produced on an industrial scale include beer, wine, cider, RTDs and distilled spirits. The alcoholic beverages market in Guatemala is set to increase by US\$ 1,181 million from 2021 to 2027, representing a compound annual growth rate (CAGR) of 7.9% during the forecast period.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for alcoholic beverages. The Guatemala alcoholic beverages market is segmented on the basis of product, package, and distribution channel. On the basis of product, the alcoholic beverages market in Guatemala has been segmented into beer, cider, spirits, wine, RTDs. By package, the alcoholic beverages market in Guatemala has been segmented into metal, glass, others. Based on distribution channel, the alcoholic beverages market in Guatemala is categorized into discount & convenience stores, online platform, specialized stores, supermarkets & hypermarkets, others.

The competitive landscape of the industry has also been examined along with the profiles of the key players Cerveceria Centro Americana S.A., AB InBev, Industrias Licoreras de Guatemala, Diageo plc.

Report Scope

Product: beer, cider, spirits, wine, RTDs

Package: metal, glass, others

Distribution channel: discount & convenience stores, online platform, specialized stores, supermarkets & hypermarkets, others

Years considered: this report covers the period 2017 to 2027

Key Benefits for Stakeholders

Get a comprehensive picture of the Guatemala alcoholic beverages market
Identify regional strategies and strategic priorities on the basis of local data
Pinpoint growth sectors and trends for investment

Contents

PART 1. INTRODUCTION

Scope of the study
Study period
Geographical scope
Research methodology

PART 2. ALCOHOLIC BEVERAGES MARKET OVERVIEW

PART 3. MARKET BREAKDOWN BY PRODUCT

Beer
Cider
Spirits
Wine
RTDs

PART 4. MARKET BREAKDOWN BY PACKAGE

Metal
Glass
Others

PART 5. MARKET BREAKDOWN BY DISTRIBUTION CHANNEL

Discount & convenience stores
Online platform
Specialized stores
Supermarkets & hypermarkets
Others

PART 6. KEY COMPANIES

Cerveceria Centro Americana S.A.
AB InBev
Industrias Licoreras de Guatemala
Diageo plc

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