

Alcoholic Beverages Market in Germany 2021

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Abstracts

Alcoholic beverages comprise a large group of beverages that contain varying amounts of alcohol. Alcoholic beverages produced on an industrial scale include beer, wine, cider, RTDs and distilled spirits. The alcoholic beverages market in Germany is poised to grow by US\$ 26,343 million from 2021 to 2027, registering a CAGR of 5.5% during the forecast period, according to StrategyHelix.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for alcoholic beverages. The Germany alcoholic beverages market is segmented on the basis of product, package, and distribution channel. By product, the alcoholic beverages market in Germany has been segmented into beer, cider, spirits, wine, RTDs. Based upon package, the alcoholic beverages market in Germany is categorized into metal, glass, others. On the basis of distribution channel, the alcoholic beverages market in Germany has been segmented into discount & convenience stores, online platform, specialized stores, supermarkets & hypermarkets, others.

The Germany alcoholic beverages market is highly competitive. Top players covered in Germany Alcoholic Beverages Market Study are Dr. August Oetker, AB InBev, Bitburger Braugruppe GmbH, Paulaner Brauerei GmbH & Co. KG, Krombacher Brauerei Bhd Schadeberg GmbH & Co. KG., Rotkaeppchen-Mumm Sektkellereien GmbH, Pernod Ricard Group, Davide Campari-Milano S.p.A., Carlsberg A/S.

Report Scope

Product: beer, cider, spirits, wine, RTDs

Package: metal, glass, others

Distribution channel: discount & convenience stores, online platform, specialized stores, supermarkets & hypermarkets, others

Years considered: this report covers the period 2017 to 2027

Key Benefits for Stakeholders

Get a comprehensive picture of the Germany alcoholic beverages market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

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Discount & convenience stores
Online platform
Specialized stores
Supermarkets & hypermarkets
Others

PART 6. KEY COMPANIES

Dr. August Oetker
AB InBev
Bitburger Braugruppe GmbH
Paulaner Brauerei GmbH & Co. KG

Krombacher Brauerei Bhd Schadeberg GmbH & Co. KG.

Rotkaeppchen-Mumm Sektkellereien GmbH

Pernod Ricard Group

Davide Campari-Milano S.p.A.

Carlsberg A/S

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