

# Alcoholic Beverages Market in France 2021

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## Abstracts

Alcoholic beverages comprise a large group of beverages that contain varying amounts of alcohol. Alcoholic beverages produced on an industrial scale include beer, wine, cider, RTDs and distilled spirits. According to a report by StrategyHelix, the alcoholic beverages market in France is set to increase by US\$ 30,037 million during 2021-2027, growing at a CAGR of 7% during the forecast period.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for alcoholic beverages. The France alcoholic beverages market is segmented on the basis of product, package, and distribution channel. On the basis of product, the alcoholic beverages market in France has been segmented into beer, cider, spirits, wine, RTDs. By package, the alcoholic beverages market in France has been segmented into metal, glass, others. Based on distribution channel, the alcoholic beverages market in France is categorized into discount & convenience stores, online platform, specialized stores, supermarkets & hypermarkets, others.

The France alcoholic beverages market is highly competitive. The leading players in the alcoholic beverages market include Pernod Ricard Group, S.V.S. La Martiniquaise, Heineken N.V., Carlsberg A/S, Castel Group, AB InBev, Bacardi Limited, Diageo plc.

### Report Scope

Product: beer, cider, spirits, wine, RTDs

Package: metal, glass, others

Distribution channel: discount & convenience stores, online platform, specialized stores, supermarkets & hypermarkets, others

Years considered: this report covers the period 2017 to 2027

### Key Benefits for Stakeholders

Get a comprehensive picture of the France alcoholic beverages market  
Identify regional strategies and strategic priorities on the basis of local data  
Pinpoint growth sectors and trends for investment

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Supermarkets & hypermarkets  
Others

### **PART 6. KEY COMPANIES**

Pernod Ricard Group  
S.V.S. La Martiniquaise  
Heineken N.V.  
Carlsberg A/S

Castel Group  
AB InBev  
Bacardi Limited  
Diageo plc  
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