

Alcoholic Beverages Market in Europe 2021

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Abstracts

Alcoholic beverages comprise a large group of beverages that contain varying amounts of alcohol. Alcoholic beverages produced on an industrial scale include beer, wine, cider, RTDs and distilled spirits. According to StrategyHelix, the alcoholic beverages market in Europe is expected to increase by US\$ 287,666 million during 2021-2027, expanding at a CAGR of 7.6% during the forecast period.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for alcoholic beverages. The Europe alcoholic beverages market is segmented on the basis of product, package, distribution channel, and country. Based on product, the alcoholic beverages market in Europe is categorized into beer, cider, spirits, wine, RTDs. On the basis of package, the alcoholic beverages market in Europe has been segmented into metal, glass, others. By distribution channel, the alcoholic beverages market in Europe has been segmented into discount & convenience stores, online platform, specialized stores, supermarkets & hypermarkets, others. Geographically, the alcoholic beverages market in Europe is segmented into France, Germany, Italy, Netherlands, Poland, Russia, Spain, Sweden, Switzerland, United Kingdom.

The Europe alcoholic beverages market is highly competitive. The prominent players operating in the Europe alcoholic beverages market include AB InBev, Accolade Wines Limited, Asahi Group Holdings Ltd., Bacardi Limited, Bitburger Braugruppe GmbH, Cantine Riunite & CIV S.C.Agr., Carlsberg A/S, Castel Group, CAVIRO - COOPERATIVE AGRICOLE VITI-FRUTTICOLTORI ITALIANI RIUNITI ORGANIZZATI Scarl, Davide Campari-Milano S.p.A., Diageo plc, Dr. August Oetker, Heineken N.V., Hijos de Rivera S.A., Krombacher Brauerei Bhd Schadeberg GmbH & Co. KG., Mahou-San Miguel Group, Molson Coors Beverage Company, Paulaner Brauerei GmbH & Co. KG, Pernod Ricard Group, Rotkaeppchen-Mumm Sektkellereien GmbH, S.A. Damm, S.V.S. La Martiniquaise, Suntory Holdings Limited, Swinkels Family Breweries N.V.,

Treasury Wine Estates Limited.

Report Scope

Product: beer, cider, spirits, wine, RTDs

Package: metal, glass, others

Distribution channel: discount & convenience stores, online platform, specialized stores, supermarkets & hypermarkets, others

Country: France, Germany, Italy, Netherlands, Poland, Russia, Spain, Sweden, Switzerland, United Kingdom

Years considered: this report covers the period 2017 to 2027

Key Benefits for Stakeholders

Get a comprehensive picture of the Europe alcoholic beverages market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

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Glass
Others

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Supermarkets & hypermarkets
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Italy
Netherlands

Poland
Russia
Spain
Sweden
Switzerland
United Kingdom

PART 7. KEY COMPANIES

AB InBev
Accolade Wines Limited
Asahi Group Holdings, Ltd.
Bacardi Limited
Bitburger Braugruppe GmbH
Cantine Riunite & CIV S.C.Agr.
Carlsberg A/S
Castel Group
CAVIRO - COOPERATIVE AGRICOLE VITI-FRUTTICOLTORI ITALIANI RIUNITI ORGANIZZATI Scarl
Davide Campari-Milano S.p.A.
Diageo plc
Dr. August Oetker
Heineken N.V.
Hijos de Rivera, S.A.
Krombacher Brauerei Bhd Schadeberg GmbH & Co. KG.
Mahou-San Miguel Group
Molson Coors Beverage Company
Paulaner Brauerei GmbH & Co. KG
Pernod Ricard Group
Rotkaeppchen-Mumm Sektkellereien GmbH
S.A. Damm
S.V.S. La Martiniquaise
Suntory Holdings Limited
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