

Alcoholic Beverages Market in Denmark 2021

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Abstracts

Alcoholic beverages comprise a large group of beverages that contain varying amounts of alcohol. Alcoholic beverages produced on an industrial scale include beer, wine, cider, RTDs and distilled spirits. The alcoholic beverages market in Denmark is poised to grow by US\$ 2,477 million during 2021-2027, progressing at a CAGR of 5.1% during the forecast period, according to data and analytics company StrategyHelix.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for alcoholic beverages. The Denmark alcoholic beverages market is segmented on the basis of product, package, and distribution channel. By product, the alcoholic beverages market in Denmark has been segmented into beer, cider, spirits, wine, RTDs. Based upon package, the alcoholic beverages market in Denmark is categorized into metal, glass, others. On the basis of distribution channel, the alcoholic beverages market in Denmark has been segmented into discount & convenience stores, online platform, specialized stores, supermarkets & hypermarkets, others.

The Denmark alcoholic beverages market is highly competitive. Key companies profiled in the report include Carlsberg A/S, Royal Unibrew A/S, Taster Wine A/S, Diageo plc, Accolade Wines Limited, Pernod Ricard Group, Heineken N.V., Amka Danmark A/S, Vina Concha Y Toro S.A.

Report Scope

Product: beer, cider, spirits, wine, RTDs

Package: metal, glass, others

Distribution channel: discount & convenience stores, online platform, specialized stores, supermarkets & hypermarkets, others

Years considered: this report covers the period 2017 to 2027

Key Benefits for Stakeholders

Get a comprehensive picture of the Denmark alcoholic beverages market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

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Online platform
Specialized stores
Supermarkets & hypermarkets
Others

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Royal Unibrew A/S
Taster Wine A/S
Diageo plc

Accolade Wines Limited
Pernod Ricard Group
Heineken N.V.
Amka Danmark A/S
Vina Concha Y Toro S.A.
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