

Alcoholic Beverages Market in China 2021

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Abstracts

Alcoholic beverages comprise a large group of beverages that contain varying amounts of alcohol. Alcoholic beverages produced on an industrial scale include beer, wine, cider, RTDs and distilled spirits. According to StrategyHelix, the alcoholic beverages market in China is expected to increase by US\$ 131,366 million during 2021-2027, expanding at a CAGR of 5.2% during the forecast period.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for alcoholic beverages. The China alcoholic beverages market is segmented on the basis of product, package, and distribution channel. Based on product, the alcoholic beverages market in China is categorized into beer, cider, spirits, wine, RTDs. On the basis of package, the alcoholic beverages market in China has been segmented into metal, glass, others. By distribution channel, the alcoholic beverages market in China has been segmented into discount & convenience stores, online platform, specialized stores, supermarkets & hypermarkets, others.

The China alcoholic beverages market is highly competitive. The report also includes the profiles of leading companies such as Kweichow Moutai Co. Ltd., AB InBev, China Resources Holdings Company Limited, Tsingtao Brewery Co. Ltd., Jiangsu Yanghe Distillery Co. Ltd., Luzhou Laojiao Co. Ltd., Carlsberg A/S, Sichuan Yibin Wuliangye Distillery Co. Ltd., Anhui Gujing Group Co. Ltd., Sichuan Jiannanchun Group Co. Ltd.

Report Scope

Product: beer, cider, spirits, wine, RTDs

Package: metal, glass, others

Distribution channel: discount & convenience stores, online platform, specialized stores, supermarkets & hypermarkets, others

Years considered: this report covers the period 2017 to 2027

Key Benefits for Stakeholders

Get a comprehensive picture of the China alcoholic beverages market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

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Discount & convenience stores
Online platform
Specialized stores
Supermarkets & hypermarkets
Others

PART 6. KEY COMPANIES

Kweichow Moutai Co., Ltd.
AB InBev
China Resources Holdings Company Limited
Tsingtao Brewery Co., Ltd.

Jiangsu Yanghe Distillery Co., Ltd.
Luzhou Laojiao Co., Ltd.
Carlsberg A/S
Sichuan Yibin Wuliangye Distillery Co., Ltd.
Anhui Gujing Group Co., Ltd.
Sichuan Jiannanchun Group Co., Ltd.
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