

# Alcoholic Beverages Market in Canada 2021

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## **Abstracts**

Alcoholic beverages comprise a large group of beverages that contain varying amounts of alcohol. Alcoholic beverages produced on an industrial scale include beer, wine, cider, RTDs and distilled spirits. According to a report by StrategyHelix, the alcoholic beverages market in Canada is set to increase by US\$ 15,183 million during 2021-2027, growing at a CAGR of 5.7% during the forecast period.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for alcoholic beverages. The Canada alcoholic beverages market is segmented on the basis of product, package, and distribution channel. On the basis of product, the alcoholic beverages market in Canada has been segmented into beer, cider, spirits, wine, RTDs. By package, the alcoholic beverages market in Canada has been segmented into metal, glass, others. Based on distribution channel, the alcoholic beverages market in Canada is categorized into discount & convenience stores, online platform, specialized stores, supermarkets & hypermarkets, others.

The Canada alcoholic beverages market is highly competitive. The prominent players operating in the Canada alcoholic beverages market include AB InBev, Molson Coors Beverage Company, Diageo plc, Arterra Wines Canada Inc., Pernod Ricard Group, Andrew Peller Limited, Suntory Holdings Limited, Bacardi Limited.

Report Scope

Product: beer, cider, spirits, wine, RTDs

Package: metal, glass, others

Distribution channel: discount & convenience stores, online platform, specialized stores,

supermarkets & hypermarkets, others

Years considered: this report covers the period 2017 to 2027



Key Benefits for Stakeholders

Get a comprehensive picture of the Canada alcoholic beverages market Identify regional strategies and strategic priorities on the basis of local data Pinpoint growth sectors and trends for investment



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Beer Cider Spirits Wine RTDs

#### PART 4. MARKET BREAKDOWN BY PACKAGE

Metal

Glass

Others

#### PART 5. MARKET BREAKDOWN BY DISTRIBUTION CHANNEL

Discount & convenience stores
Online platform
Specialized stores
Supermarkets & hypermarkets
Others

#### **PART 6. KEY COMPANIES**

AB InBev
Molson Coors Beverage Company
Diageo plc
Arterra Wines Canada, Inc.



Pernod Ricard Group
Andrew Peller Limited
Suntory Holdings Limited
Bacardi Limited
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