

# Alcoholic Beverages Market in Cameroon 2021

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## Abstracts

Alcoholic beverages comprise a large group of beverages that contain varying amounts of alcohol. Alcoholic beverages produced on an industrial scale include beer, wine, cider, RTDs and distilled spirits. According to StrategyHelix, the alcoholic beverages market in Cameroon is expected to increase by US\$ 2,569 million during 2021-2027, expanding at a CAGR of 7.7% during the forecast period.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for alcoholic beverages. The Cameroon alcoholic beverages market is segmented on the basis of product, package, and distribution channel. Based on product, the alcoholic beverages market in Cameroon is categorized into beer, cider, spirits, wine, RTDs. On the basis of package, the alcoholic beverages market in Cameroon has been segmented into metal, glass, others. By distribution channel, the alcoholic beverages market in Cameroon has been segmented into discount & convenience stores, online platform, specialized stores, supermarkets & hypermarkets, others.

The prominent players operating in the Cameroon alcoholic beverages market include Heineken N.V., Castel Group, Diageo plc, AB InBev.

### Report Scope

Product: beer, cider, spirits, wine, RTDs

Package: metal, glass, others

Distribution channel: discount & convenience stores, online platform, specialized stores, supermarkets & hypermarkets, others

Years considered: this report covers the period 2017 to 2027

### Key Benefits for Stakeholders

Get a comprehensive picture of the Cameroon alcoholic beverages market

Identify regional strategies and strategic priorities on the basis of local data  
Pinpoint growth sectors and trends for investment

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Others

### **PART 6. KEY COMPANIES**

Heineken N.V.  
Castel Group  
Diageo plc  
AB InBev

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