

# Alcoholic Beverages Market in Bulgaria 2021

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## Abstracts

Alcoholic beverages comprise a large group of beverages that contain varying amounts of alcohol. Alcoholic beverages produced on an industrial scale include beer, wine, cider, RTDs and distilled spirits. The alcoholic beverages market in Bulgaria is set to increase by US\$ 1,185 million from 2021 to 2027, representing a compound annual growth rate (CAGR) of 6.1% during the forecast period.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for alcoholic beverages. The Bulgaria alcoholic beverages market is segmented on the basis of product, package, and distribution channel. On the basis of product, the alcoholic beverages market in Bulgaria has been segmented into beer, cider, spirits, wine, RTDs. By package, the alcoholic beverages market in Bulgaria has been segmented into metal, glass, others. Based on distribution channel, the alcoholic beverages market in Bulgaria is categorized into discount & convenience stores, online platform, specialized stores, supermarkets & hypermarkets, others.

The Bulgaria alcoholic beverages market is highly competitive. The key players in the alcoholic beverages market include SIS Industries OOD, Carlsberg A/S, VP Brands International AD, Molson Coors Beverage Company, Heineken N.V., LVK Vinprom Targovishte AD, Diageo plc, Pernod Ricard Group, Marie Brizard & Roger International SAS, Festa Holding Plc, Domaine Boyar International EAD.

### Report Scope

Product: beer, cider, spirits, wine, RTDs

Package: metal, glass, others

Distribution channel: discount & convenience stores, online platform, specialized stores, supermarkets & hypermarkets, others

Years considered: this report covers the period 2017 to 2027

### Key Benefits for Stakeholders

Get a comprehensive picture of the Bulgaria alcoholic beverages market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

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Others

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Carlsberg A/S  
VP Brands International AD  
Molson Coors Beverage Company

Heineken N.V.  
LVK Vinprom Targovishte AD  
Diageo plc  
Pernod Ricard Group  
Marie Brizard & Roger International SAS  
Festa Holding Plc  
Domaine Boyar International EAD  
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