

# Alcoholic Beverages Market in Brazil 2021

<https://marketpublishers.com/r/ACC3FCB95570EN.html>

Date: January 2022

Pages: 14

Price: US\$ 450.00 (Single User License)

ID: ACC3FCB95570EN

## Abstracts

Alcoholic beverages comprise a large group of beverages that contain varying amounts of alcohol. Alcoholic beverages produced on an industrial scale include beer, wine, cider, RTDs and distilled spirits. The alcoholic beverages market in Brazil is set to increase by US\$ 45,162 million from 2021 to 2027, representing a compound annual growth rate (CAGR) of 9.7% during the forecast period.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for alcoholic beverages. The Brazil alcoholic beverages market is segmented on the basis of product, package, and distribution channel. On the basis of product, the alcoholic beverages market in Brazil has been segmented into beer, cider, spirits, wine, RTDs. By package, the alcoholic beverages market in Brazil has been segmented into metal, glass, others. Based on distribution channel, the alcoholic beverages market in Brazil is categorized into discount & convenience stores, online platform, specialized stores, supermarkets & hypermarkets, others.

Some of the leading companies operating in the market are AB InBev, Heineken N.V., Cervejaria Petropolis S/A, Diageo plc.

### Report Scope

Product: beer, cider, spirits, wine, RTDs

Package: metal, glass, others

Distribution channel: discount & convenience stores, online platform, specialized stores, supermarkets & hypermarkets, others

Years considered: this report covers the period 2017 to 2027

### Key Benefits for Stakeholders

Get a comprehensive picture of the Brazil alcoholic beverages market

Identify regional strategies and strategic priorities on the basis of local data  
Pinpoint growth sectors and trends for investment

## Contents

### **PART 1. INTRODUCTION**

Scope of the study  
Study period  
Geographical scope  
Research methodology

### **PART 2. ALCOHOLIC BEVERAGES MARKET OVERVIEW**

### **PART 3. MARKET BREAKDOWN BY PRODUCT**

Beer  
Cider  
Spirits  
Wine  
RTDs

### **PART 4. MARKET BREAKDOWN BY PACKAGE**

Metal  
Glass  
Others

### **PART 5. MARKET BREAKDOWN BY DISTRIBUTION CHANNEL**

Discount & convenience stores  
Online platform  
Specialized stores  
Supermarkets & hypermarkets  
Others

### **PART 6. KEY COMPANIES**

AB InBev  
Heineken N.V.  
Cervejaria Petropolis S/A  
Diageo plc

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